

THE WISCONSIN SURVEY – Spring 2010

State Issues

Survey Information:

Random Selection, Landline Telephone Survey

Number of Adult Wisconsin Resident Respondents: 400

Interview Period: 3/23/10 – 3/31/10

Margin of Error: +/- 5% at the 95% confidence level.

Contact:

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- *NOTE: Percentages may not add to 100% due to rounding.*

Biggest Problem Facing Wisconsin

Please tell me what you feel is the most important problem facing the **State of Wisconsin?**
(Open-ended)

- | | |
|------------------------------------|-----|
| 1. Economy and Jobs | 54% |
| 2. Budget/Deficit/Debt/Taxes | 21% |
| 3. Education | 7% |
| 4. Gov't Ethics | 5% |
| 5. Health Care..... | 2% |
| 6. Environment..... | 1% |
- Other 2%
 - Don't Know
 - None 1%
 - Refused.....

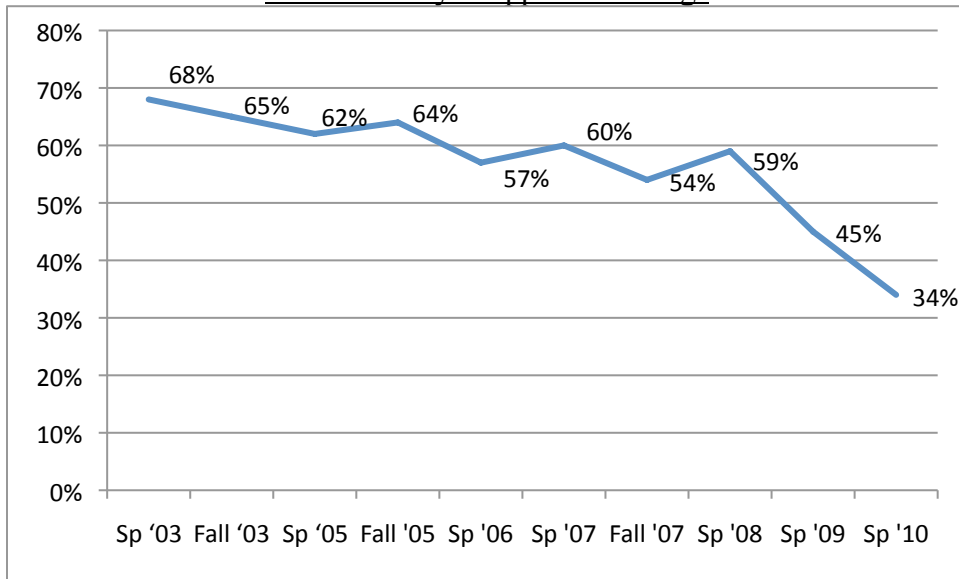
	<u>Taxes & Budget</u>	<u>Education</u>	<u>Economy & Jobs</u>	<u>Health Care</u>	<u>Environment</u>	<u>Welfare Issues</u>	<u>Crime/ Drugs</u>	<u>Gas Prices</u>	<u>Gov't Ethics</u>
<u>Fall '94</u>	21%	-	7	3	1	21	27	NA	NA
<u>Fall '95</u>	21%	5	5	5	2	14	15	NA	NA
<u>Fall '96</u>	14%	7	11	2	1	15	16	NA	NA
<u>Fall '97</u>	18%	12	5	2	5	10	15	NA	NA
<u>Fall '98</u>	30%	11	5	2	2	6	7	NA	NA
<u>Fall '99</u>	29%	20	6	4	3	5	9	NA	NA
<u>Fall '00</u>	26%	13	13	8	7	5	4	NA	NA
<u>Sp '02</u>	51%	14	7	1	2	3	1	0	5
<u>Fall '02</u>	49%	11	13	4	<1	<1	3	0	8
<u>Sp '03</u>	54%	10	20	4	<1	1	1	<1	2
<u>Sp '04</u>	30%	9	32	4	1	1	3	<1	4
<u>Sp '05</u>	40%	15	15	8	3	<1	4	3	2
<u>Fall '05</u>	29%	9	14	6	3	1	5	6	6
<u>Sp '06</u>	26%	12	15	10	2	2	0	7	7
<u>Sp '07</u>	22%	12	14	14	1	3	5	3	6
<u>Fall '07</u>	35%	8	9	9	2	1	3	5	11
<u>Sp '08</u>	33%	7%	21%	7%	2%	3%	6%	6%	6%
<u>Sp '10</u>	21%	7%	54%	2%	1%	0%	0%	0%	5%

Governor and State Legislature Approval Ratings

Do you approve or disapprove of the way Jim Doyle is handling his job as Governor?

Approve.....34%
 Disapprove50%
 Not Sure16%
 Refused<1%

Governor Doyle Approval Ratings



Sp '03	68%
Fall '03	65%
Sp '05	62%
Fall '05	64%
Sp '06	57%
Sp '07	60%
Fall '07	54%
Sp '08	59%
Sp '09	45%
Sp '10	34%

Do you approve or disapprove of the way the State Legislature is handling its job?

Approve.....32%
 Disapprove45%
 Not Sure22%
 Refused2%

Approval rating	Spring '03	Fall '03	Spring '06	Spring '07	Spring '09	Spring '10

49%	53%	50%	57%	46%	32%
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The Race for Governor

If the Republican primary election for Wisconsin Governor were held today, and the race was between Mark Neumann and Scott Walker, would you be more likely to vote for Mark Neumann, Scott Walker, or another Republican candidate? (ROTATE BOLD)

Mark Neumann	23%
Scott Walker	24%
Another Republican candidate	10%
I do not plan to vote in the election	7%
Not Sure	33%
Refused	2%

If the election for Wisconsin Governor were held today, and the race was between Democrat Tom Barrett and Republican Mark Neumann as the major party nominees, would you be more likely to vote for Democrat Tom Barrett, Republican Mark Neumann, or an independent/third party candidate? (ROTATE BOLD)

Democrat Tom Barrett	29%
Republican Mark Neumann	43%
A Third Party or Independent Candidate	10%
I do not plan to vote in the election	<1%
Not Sure	17%
Refused	1%

If the election for Wisconsin Governor were held today, and the race was between Democrat Tom Barrett and Republican Scott Walker as the major party nominees, would you be more likely to vote for Democrat Tom Barrett, Republican Scott Walker, or an independent/third party candidate? (ROTATE BOLD)

Democrat Tom Barrett	28%
Republican Scott Walker	44%
A Third Party or Independent Candidate	13%
I do not plan to vote in the election	<1%
Not Sure	14%
Refused	1%

U.S. Senate and House Races

In this year's U.S. Senate election between Senator Russ Feingold and a Republican challenger would you be more likely to vote for Russ Feingold, the Republican Challenger or an independent/third party candidate? ROTATE

Russ Feingold	40%
Republican Challenger	37%
Independent/Third Party	12%
Probably won't vote	<1%
Not Sure	10%
Refused	1%

If Republican Tommy Thompson decided to run against Democrat Russ Feingold for the Senate, would you be more likely to vote for Tommy Thompson, Russ Feingold, or an independent/third party candidate? (**ROTATE BOLD**)

Tommy Thompson	45%
Russ Feingold	33%
Independent/Third Party	14%
Probably Won't Vote	<1%
Not Sure	7%
Refused	1%

Regarding the race for the U.S. House of Representatives in your Congressional District, will you be voting for your Representative who is currently in office, a Republican challenger, a Democratic challenger, or an independent/third party candidate for your district?

Incumbent	25%
Republican	28%
Democrat	13%
Independent/Third Party	12%
Probably Won't Vote	1%
Not Sure	20%
Refused	1%