

THE WISCONSIN SURVEY - SPRING 2007

State Approval Ratings

Survey Information:

Random Selection, Telephone Survey

Number of Adult Wisconsin Resident Respondents: 400

Interview Period: April 3rd – 17th, 2007

Margin of Error: +/- 5% at the 95% confidence level.

Contact:

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- *NOTE: Percentages may not add to 100% due to rounding.*

Most Important Problem Facing the State

Now turning to the State of Wisconsin, what is the most important problem facing the **State of Wisconsin** today? (post coding from open-ended responses)

1. Taxes are Too High	18.5%
2. Health Care Costs and Access	14.25%
3. Economy and Jobs	13.5%
4. Education	12%
5. Crime, Drugs, Violence	5.25%
6. Government Budget & Spending	3.5%
7. Gas Prices	3.25%
8. Social Programs for Elderly & Needy	3%
8. Governor Doyle	3%
10. Government Corruption	2.5%
11. No Problems	2%
12. Agriculture	1.25%
13. Environment	0.75%
Immigration	“
Moral Issues	0.75%
Other	0.5%
Don't Know	12.75%
Refused	2.5%

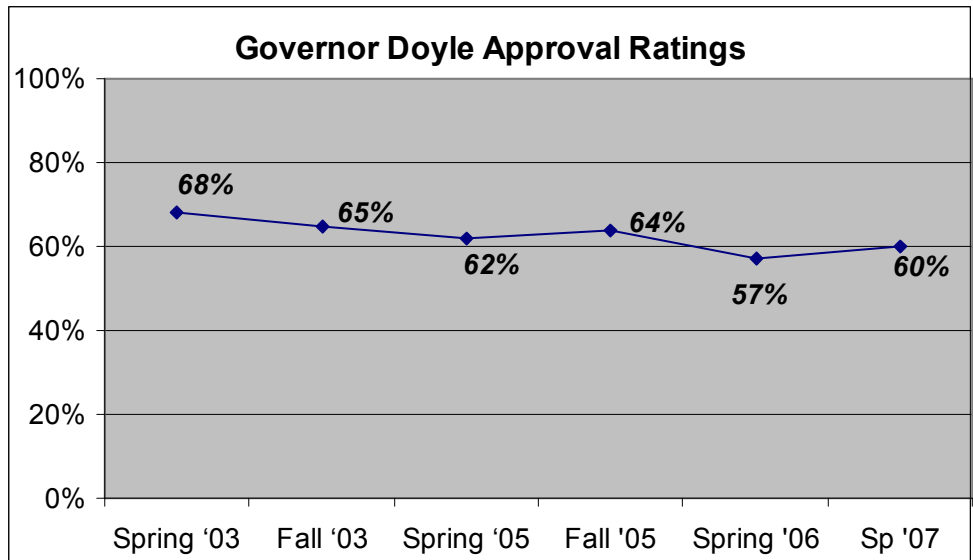
	<i>Taxes & Budget</i>	<i>Education</i>	<i>Economy & Jobs</i>	<i>Health Care</i>	<i>Environment</i>	<i>Poverty Issues</i>	<i>Crime/ Drugs</i>	<i>Gas Prices</i>	<i>Gov't Ethics</i>
<i>Fall '94</i>	21%	-	7	3	1	21	27	NA	NA
<i>Fall '95</i>	21%	5	5	5	2	14	15	NA	NA
<i>Fall '96</i>	14%	7	11	2	1	15	16	NA	NA
<i>Fall '97</i>	18%	12	5	2	5	10	15	NA	NA
<i>Fall '98</i>	30%	11	5	2	2	6	7	NA	NA
<i>Fall '99</i>	29%	20	6	4	3	5	9	NA	NA
<i>Fall '00</i>	26%	13	13	8	7	5	4	NA	NA
<i>Sp '02</i>	51%	14	7	1	2	3	1	0	5
<i>Fall '02</i>	49%	11	13	4	<1	<1	3	0	8
<i>Sp '03</i>	54%	10	20	4	<1	1	1	<1	2
<i>Sp '04</i>	30%	9	32	4	1	1	3	<1	4
<i>Sp '05</i>	40%	15	15	8	3	<1	4	3	2
<i>Fall '05</i>	29%	9	14	6	3	1	5	6	6
<i>Sp '06</i>	26%	12	15	10	2	2	0	7	7
<i>Sp '07</i>	22%	12	14	14	1	3	5	3	6

Governor Approval Rating

How satisfied are you with the way Governor Doyle is doing his job overall. Would you say you are very satisfied, somewhat satisfied, somewhat dissatisfied, or very dissatisfied?

Very Satisfied.....9%
 Somewhat Satisfied.....51%
 Somewhat Dissatisfied.....19%
 Very Dissatisfied.....17%
 Not Sure3%
 Refused1%

	Spring '03	Fall '03	Spring '05	Fall '05	Sp '06	Sp '07
Very Satisfied	15%	12%	10%	10%	6%	9%
Somewhat Satisfied	53%	53%	52%	54%	51%	51%
Somewhat Dissatisfied	15%	19%	24%	20%	23%	19%
Very Dissatisfied	9%	14%	10%	13%	15%	17%
Not Sure	9%	3%	4%	3%	5%	3%

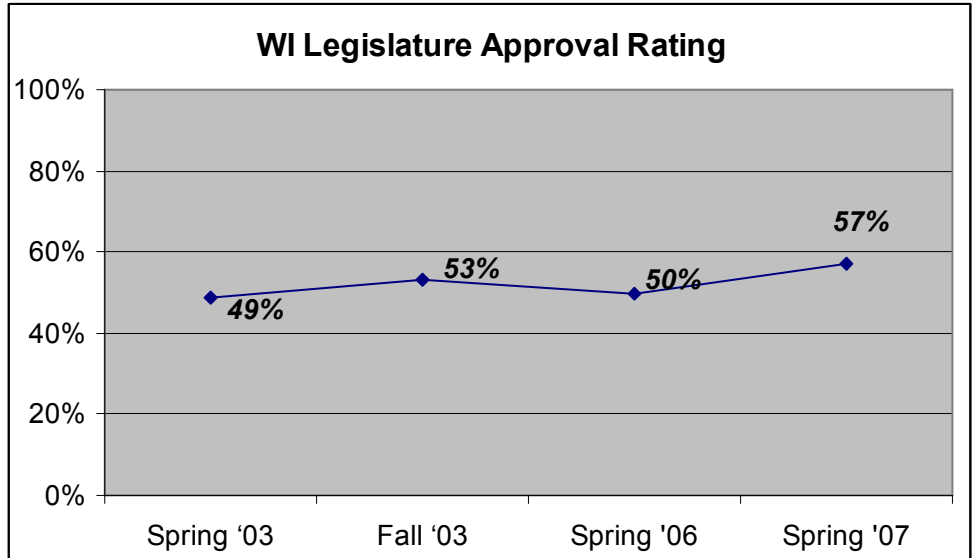


State Legislature Approval Rating

How about the way the state legislature is doing its job. Would you say you are very satisfied, somewhat satisfied, somewhat dissatisfied, or very dissatisfied?

- Very Satisfied.....3%
- Somewhat Satisfied.....54%
- Somewhat Dissatisfied.....23%
- Very Dissatisfied.....9%
- Not Sure12%
- Refused1%

	Spring '03	Fall '03	Spring '06	Spring '07
Very Satisfied	6%	3%	2%	3%
Somewhat Satisfied	43%	50%	48%	54%
Somewhat Dissatisfied	25%	29%	30%	23%
Very Dissatisfied	13%	11%	13%	9%
Not Sure	12%	7%	5%	12%



Personal Financial Outlook

Do you expect that at this time **NEXT** year you will be financially better off than now, or worse off than now?

Better off than now	44%
Worse off than now.....	25%
Same (volunteered).....	27%
Not Sure	3%
Refused / NA.....	2%

	Better	Same	Worse
Fall '94	50%	31%	15%
Fall '95	46%	21%	26%
Fall '96	56%	19%	15%
Fall '97	54%	25%	14%
Fall '98	56%	21%	17%
Fall '99	63%	15%	20%
Fall '00	64%	20%	9%
Sp '02	54%	22%	15%
Fall '02	56%	13%	22%
Sp '03	53%	17%	26%
Fall '03	57%	14%	22%
Sp '04	57%	19%	16%
Sp '05	42%	25%	29%
Fall '05	40%	18%	38%
Sp '06	45%	24%	25%
Fall '06	56%	25%	16%
Sp '07	44%	27%	25%
Median	54%	21%	20%