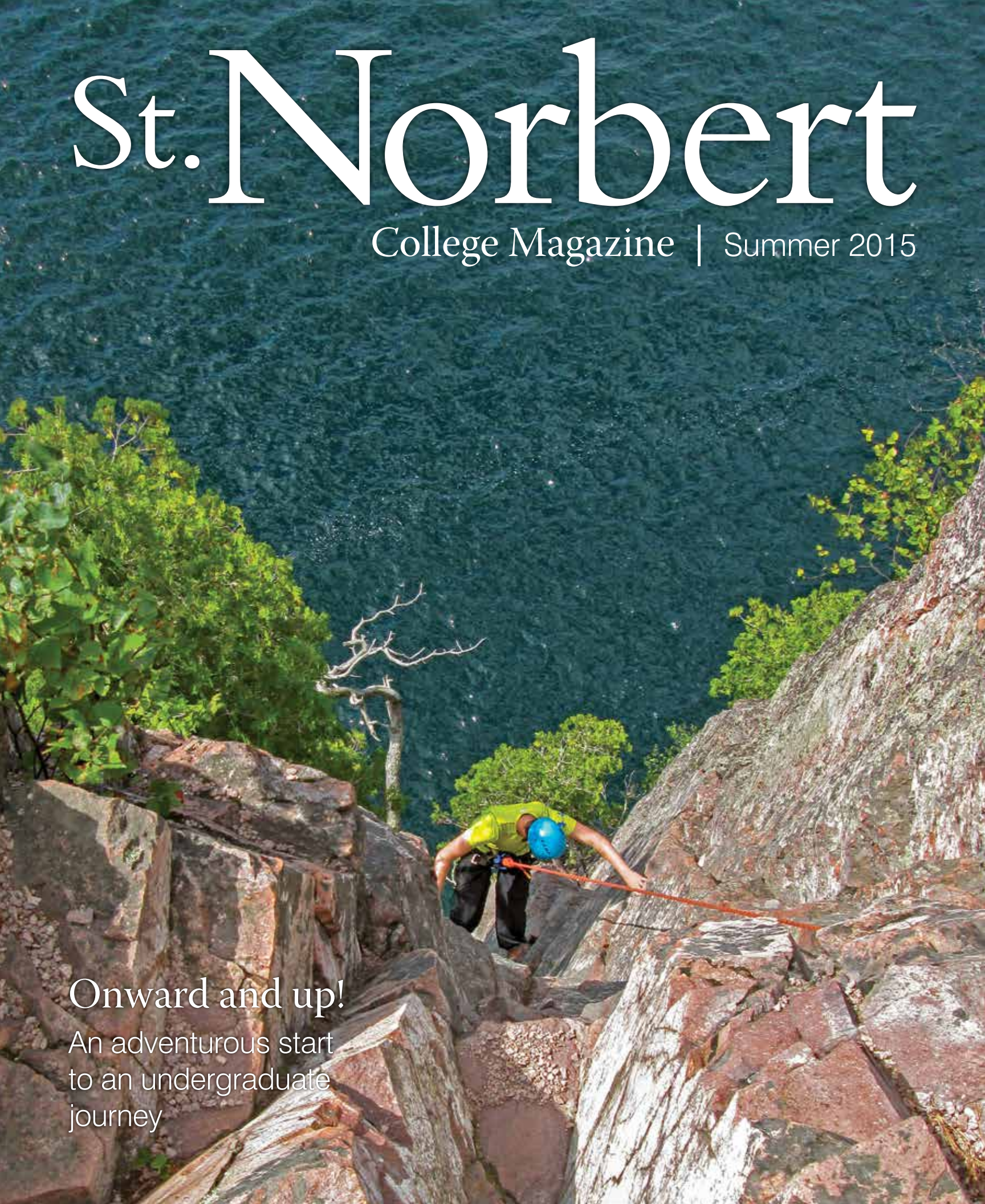


St. Norbert

College Magazine | Summer 2015

Onward and up!

An adventurous start
to an undergraduate
journey





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ST. NORBERT COLLEGE MAGAZINE

In Print

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“Collections of this magnitude of pretty much anything are not common for a college of this size. It’s a testament to someone’s will to spend that much time and effort at work in a particular field of science.” – **Larry Scheich** (Natural Sciences)



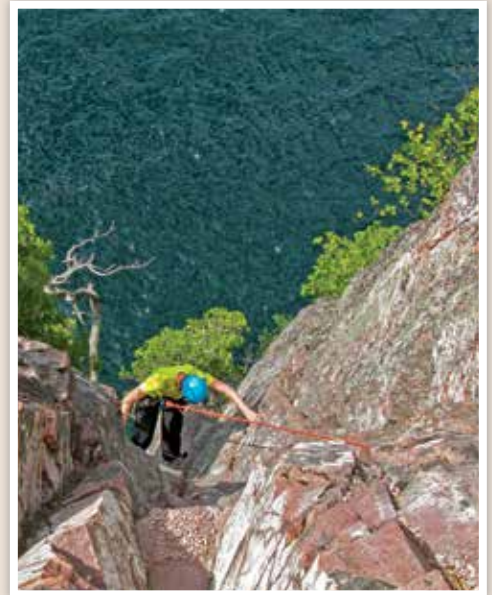
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We check back in with one new grad who, as an entering first-year student, allowed us to share the social-media ways **Holly Nickerson ’15** “Liked” St. Norbert College. Turns out, Holly still likes St. Norbert!

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Cover Story



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Generation Gap

The first cohort of Gap Experience students encountered new places, new faces, new insights, new opportunities to learn, serve and grow. For their director and traveling companion, it was an exercise in matching their energy – and managing her own.

On our cover: Joseph Beck ’18 tests himself on the imposing cliffs of Black Bay on Lake Superior. The Outward Bound experience plays its part in the leadership education that characterizes this alternative first-semester program.



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Man in Profile

A new book by **President Thomas Kunkel** raises issues that challenge the legacy of one of this century's greatest non-fiction writers. We invited Kunkel, a journalist and a leader in higher education, to offer his own take on the controversy.



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How to Build an MBA From the Ground Up

"At some point, the plane is ready to fly and you have to have confidence that it will fly," says **Kevin Quinn** (Schneider School). "I feel fortunate that I get to be part of something that has all the pieces put together to be successful."

Online

A sampling of related content available at snc.edu/magazine.



In the pursuit of science: Within and without, the new Gehl-Mulva Science Center building (**page 6**) itself honors the dialogue between faith and reason – a dialogue that is nothing if not Norbertine.



In partnership: Leaders of two local school systems join with St. Norbert College to announce a new collaboration (**page 7**) intent on providing world-class pre-K through college Catholic education in Greater Green Bay.



In celebration: From the Baccalaureate Mass to the final selfie, it was a matchless day of celebration. Our online gallery captures the pomp and poignant circumstances that made up Commencement 2015 (**page 9**).



In conclusion: On behalf of the Class of 2015, **Alex Clemetson '15** and **Akeem Edmonds '15** (**page 15**) address four years of growth, learning and friendship.



In the early stages of the journey: **Laura Fredrickson** (Gap Experience) and her pilot group of students (**page 20**) set off for their semester-long journey.



In anticipation: **Doug page**, president of architectural/engineering firm Performa Inc., explains why he's choosing to pursue an MBA (**page 25**) at this stage of an already successful career.

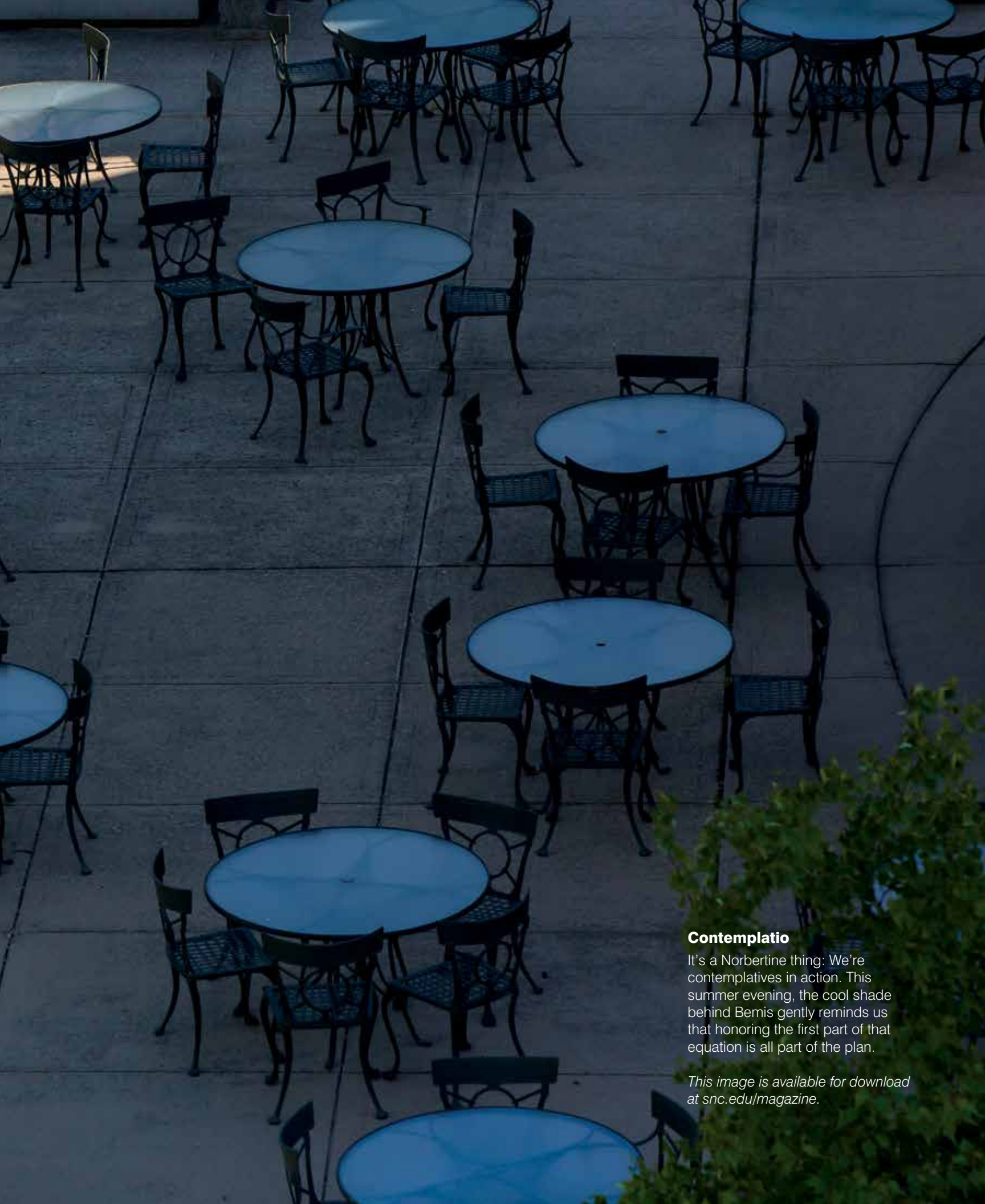


In northeast Wisconsin: Two experts in their respective fields discuss why minor league baseball works in our part of the state (**page 34**).

Keep an eye open throughout this edition for more links to content on the web. Follow us on your favorite social media channel, too. Just search for **St. Norbert College**.







Contemplatio

It's a Norbertine thing: We're contemplatives in action. This summer evening, the cool shade behind Bemis gently reminds us that honoring the first part of that equation is all part of the plan.

This image is available for download at snc.edu/magazine.

Dedicated to faith and reason



Dean Jeffrey Frick joined St. Norbert College from Illinois Wesleyan University in 2010. As St. Norbert's chief academic officer he oversees academic programs, athletics, curriculum and faculty development. An organic chemist, his research background includes the tracking of environmental contaminants present in wildlife and the synthesis of biological compounds. He is the author of "Integrated Chemistry: A Two-Year General and Organic Chemistry Sequence."

Spring is always an exciting time on a college campus, but this spring has been especially so at St. Norbert College.

Just one day after a fabulous Commencement ceremony, we had the opportunity to dedicate our new state-of-the-art Gehl-Mulva Science Center. The dedication ceremony Monday, May 18, was the perfect ending to a celebration-filled weekend at the college.

As someone who is trained as a chemist, and who taught chemistry at the college level for more than 15 years, I find the building to be simply spectacular. Many science buildings are conceived with nothing but practicality in mind. While the Gehl-Mulva Science Center is all that, the building is also beautifully designed, both inside and out. Because of that, our faculty and students will be comfortable and will enjoy the many hours they spend in the building each week.

Next time you are on campus, I encourage you to take time to visit and see for yourself what a marvelous addition it makes to the campus.

A truly distinctive feature of the Gehl-Mulva – and a telling one, too – is that the main atrium and the crossway through the building line up directly with the steeple of Old St. Joe's, imposingly evident across the way through the lofty windows of the new facility. This orientation is a deliberate one: It highlights the interplay and harmony of faith and reason that the two buildings celebrate, and serves as a reminder that we at St. Norbert are forever grounded by our Catholic, Norbertine and liberal arts traditions.

It was that juxtaposition, in fact, that made for a particular highlight of the dedication ceremony: the premier performance of music professor Blake Henson's composition "Intersection." The piece was composed especially for the occasion and, musically, it mirrors the Canticle of Daniel. The canticle is a hymn of praise to God the Creator by all of His creation. A striking display of the text adorns the walls of the atrium and serves as another reminder of the importance of the dialog between faith and reason.

It took many, many people to contribute the various elements that gave us this magnificent facility. But there is one individual who deserves extra recognition for his dedication to the project. That person is Larry Scheich, associate dean of natural sciences and professor of chemistry.


Larry spent several years on the planning stages for the building and has worked tirelessly over the past two years to make sure that every detail was attended to. In fact, Larry's own colleagues in the natural science division were so impressed with his contributions to the project that they presented him with a signed plaque as a token of their appreciation. (*We invited Scheich to speak to one of the true gems housed in the Gehl-Mulva, on page 13 – Ed.*)

I am sure that regular readers of this magazine will know that we at the college often talk about transformative experience. This building will no doubt serve as a locus of transformation on our campus for the next several decades.

Most importantly, we will see our students transformed – transformed from intellectually curious, if a bit unsure, first-year students into true colleagues who have matured into capable scientists alongside their faculty mentors.

The Gehl-Mulva Science Center will provide a place for our students to study, work, investigate and experiment for many years to come. In fact, we are already seeing the impact of such a center on incoming classes. Last fall we welcomed the largest-ever class of science majors to the college – a group that was 50 percent larger than the cohort that entered the previous fall.

At this point, all indications are that we will welcome in August another sizable group of students who plan to further their science education at St. Norbert. ♣

 The new Gehl-Mulva Science Center offers amenities that are the envy of many much larger institutions – but the care taken to honor the dialogue between faith and reason is nothing if not Norbertine. snc.edu/magazine



CATHOLIC



Notre Dame Academy



Notre Dame Academy is a Catholic high school that holds a 99 percent college admission rate. It was established in 1990 under its present name when St. Joseph Academy (founded in 1896), Abbot Pennings High School (founded in 1898 as St. Norbert High School) and Our Lady of Prémontré High School (founded in 1941) combined under one roof.

The GRACE system includes 10 schools committed to the 3K through eighth-grade educational needs of the 23 Catholic parishes within the Greater Green Bay community. GRACE is the largest Catholic school system in the state of Wisconsin.



Pre-K to college initiative debuts

The creation of a world-class Catholic education in Greater Green Bay is the goal of a new collaboration between St. Norbert and regional educational organizations.

The college, with Green Bay Area Catholic Education (GRACE) and Notre Dame Academy, is committing to an intentional partnership that will advance common goals and grow Catholic education in the Greater Green Bay area from early childhood through college.

The compact recognizes all that the three independently run organizations have in common and was born of a wish to maximize existing good relationships, says **President Tom Kunkel**: “It just makes sense for us to share our collective talents for the benefit of our students. Our goal is nothing less than to create world-class pre-K through college Catholic education right here in Greater Green Bay.”

The collaboration makes possible four joint initiatives that will share knowledge, expertise and opportunity. The creation of CatholicLink, a two-part program, will, first, link St. Norbert faculty and students with GRACE schools to create unique learning opportunities for students;

second, foster a professional learning community where the faculty of all three institutions can share best practices in educational delivery. A second initiative allows for a \$5,000 bonus, after three years of service, available to graduates of St. Norbert’s teacher education program who go on to work in partnership schools. (This program, made possible with funding from an anonymous donor, begins with alums who graduated with the Class of 2015.) The partnership allows, thirdly, for the sharing of expertise in admission, marketing, fundraising, alumni relations, athletics and professional education; and fourthly, for 50 percent tuition waivers at partnership institutions for employees whose children are enrolled there.

At a press conference to launch the partnership, **Kevin Shaw ’79**, new president of Green Bay’s Notre Dame Academy, spoke about the bonus for new teachers. “Our objective is to encourage more young professionals to help grow our Catholic schools,” he said. “We hope more St. Norbert alumni will stay in the Green Bay area to share their gifts and faith in a teaching environment that is consistent with their values.”

World-class

The Greater Green Bay area has a long history of Catholic education dating back to the late 19th century and the schools that the young **Rev. Bernard Pennings, O.Praem.**, founded on the campus of the new St. Norbert College. Today’s leaders of the pre-K through college institutions say that, by honoring that history and tradition in partnership, they will further advance the already excellent educational experience that their students now enjoy.

“By coming together in dialogue, we are finding ways to help one another in providing exceptional faith-based educational experiences for our students. We have all of the right ingredients to be simply exceptional. And our mission calls us to aim high.” – the **Rev. Dane Radecki, O.Praem., ’72**, president of GRACE.

Leaders of the three organizations spoke at a June 9 press conference announcing the new collaboration.

snc.edu/magazine

Prior commitment



The historic priory building will house a new residential community in the heart of campus starting Fall 2016, when sophomore and upper class honors students will move into its dormitory wing. The wing's three floors are being refurbished ready for the new occupants. As well as their new student rooms, the residents will have a large kitchen and dining area. A rooftop terrace will be available for special events. The Norbertine order is gifting the priory to the college as the priests formerly resident prepare to join their confrères at St. Norbert Abbey.

The world is our campus

The walls around the traditional campus continue to fall as J-Term offerings abroad expand. Academic adventures in Greece and Spain will be on the course list for January 2016. **Drew Scheler** (English) and **Joel Mann** (Philosophy) will be leading a full-credit course, "Philosophy and Tragedy in Greece." Honors program leaders **Marcie Paul** (Modern Languages) and **Stacey Wanta** will be offering the tutorial "The Three Cultures in Spain." More faculty-led courses under discussion include opportunities in Argentina, Germany and France.

Growing field

Olivia Johnson '18 (pictured) explains new findings in the regeneration of primitive kidney-like organs in flatworms. The work, in the promising field of regenerative medicine, is part of Johnson's collaborative research project with **Chandler Brennan '18** (behind Johnson in our picture) and their professor **Ryan King** (Biology).



Ever ancient

"All Things Julius Caesar," a two-volume encyclopedia of Caesar's world and legacy by **Michael Lovano** (History), has been published by Greenwood Press. Lovano is also the author of the entry "Cinna, L. Cornelius" in the Encyclopedia of Ancient History, newly published by Wiley-Blackwell.

For the very young

A winter-break service trip to Le Bonheur Children's Hospital in Memphis, Tenn., spilled over into spring break, too, for **Whitney Oren '17**. Oren used the vacation opportunity to visit 10 classrooms at a local elementary school where she helped pupils to create a total of 300 cards to send to patients at Le Bonheur. She also solicited businesses in her hometown of Edgerton, Wis., for games and activities to add to a care package for the hospital.

"I'm amazed at the

response I've had for my project," Oren told The Edgerton Reporter. "Giving back has become such an important part of my life, so it's pretty cool that I can share my experience and get others involved, too."

Across the years

Students taking Adulthood Development & Aging, a new course developed by **Raquel Cowell** (Psychology), collaborated with senior volunteers on projects to help raise the visibility of local nonprofit organization De Pere Christian Outreach. The service-learning initiatives yielded a volunteer scheduling and training database, a training video for volunteers, a digital archive, a budget database and a website for the organization, which generates \$300,000 a year for aid to those in need.

As Cowell's course introduced her class of undergraduates to the social, physical and cognitive aspects

of aging, these service partnerships helped foster in the students a deeper understanding of the perspectives of older adults.

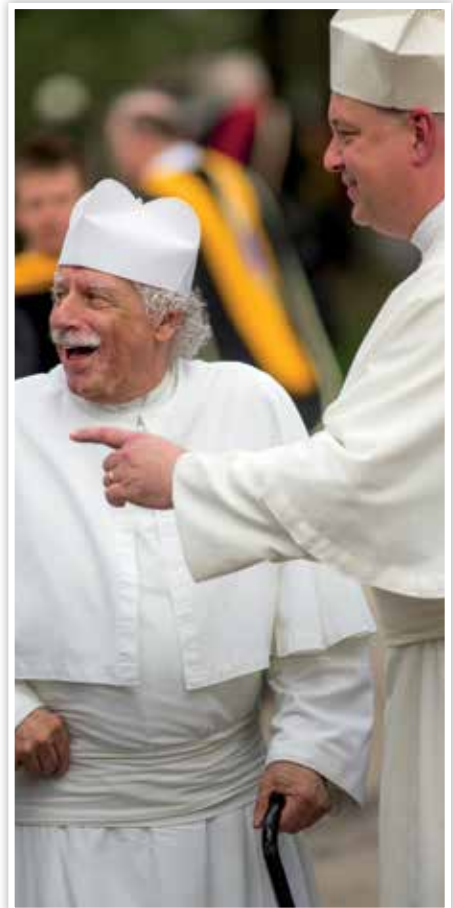
Ethical maturity


"Do Student Ethical Perceptions Change During College" by **Jason Haen** (Accounting) and **Kathy Molnar** (Business Administration) won Best Paper Award at the 2015 Maui International Business Conference. The paper developed into an article, "Exploration of the Ethical Maturity of an Undergraduate Cohort," published in the Journal of Academic & Business Ethics. A nine-year study by Molnar on "Student Perceptions of Academic Dishonesty" has been published in the latest issue of Journal of Academic Ethics.

Lifelong learners

Honorary degrees at this year's Commencement ceremony went to two alumni of the college.

Benjamin Chu '55, distinguished professor at the State University of New York at Stony Brook, and an internationally recognized authority in physical chemistry, polymer physics and material science, was honored with the Doctor of Laws degree for his exemplary professional accomplishments and his dedication to his alma mater. **Abbot Joel Garner, O.Praem., '62**, first abbot of the new Norbertine abbey in Albuquerque, N.M., was similarly honored for his creative ministerial leadership, his commitment to furthering theological education, his steadfast commitment to the church, and his selfless service to the Norbertine order and to St. Norbert College. **Marti Wronski '94**, vice president and general counsel at the Milwaukee Brewers, and Commencement speaker at this year's ceremony, was honored with the President's Medal.



 From the Baccalaureate Mass to the final selfie, it was a matchless day of celebration. Our online gallery captures the pomp and poignant circumstances that made up Commencement 2015.
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Time flows like a river

Last August I needed to wade once more in a Northwoods trout stream. Classes would start in two more weeks, and the business of academics would become consuming. I traveled an hour north to a small stream with which I was familiar, although not this particular place on it. The dead-end road took me streamside to a large turnaround. Long gone were the tall white pines that made the Northwoods famous in the lumbering era.

Walking to the stream's edge, I saw old bridge pilings still firmly

anchored in the stream bed, their tops well-worn from ice hitting them each year during the spring thaw. This stream is perhaps 20 feet across, with plenty of sand, gravel and some big boulders. And it's dark, stained of tannins from hemlock swamps in the headwaters. In places the trees hang so far over the banks they touch those on the other side. A brook-trout angler might call this stream a thin blue line, a nostalgic nod to the symbol used for small streams on original paper United States Geological Survey topographic maps.

We will never see the first maps of Wisconsin's streams; they're gone with the memories of the Native Americans who first entered this place we now call Wisconsin as the last ice sheet melted away. The first time we know this thin blue line was mapped in detail was the mid-19th century, after the U.S. acquired the Northwest Territory. Order had to be applied to the land – a grid of simple one-mile-square sections that allowed for easy sale to new settlers coming from the east. The compass and chain were the measuring tools, and the survey was tough work. Early surveyors described the forest here as so thick it was hard to get a glimpse of the sun.

I started to see more and more splashing – trout rising for insects on the water's surface. These were brook trout, the only inland trout native to Wisconsin. They reoccupied nearly every cold-water stream in the state shortly after glaciation. Wisconsin is a trout state by nature: Geology and climate

combined to produce thousands of miles of cold-water streams nearly everywhere.

But by the late 19th century, the numbers and distribution of brook trout had dramatically dropped. The worn pilings mark a railroad bridge placed by a logging company a century ago. Toward the end of the lumbering era, after the pine had been removed, the denser hardwoods had to be moved by train rather than stream. Nearly all of northern Wisconsin was left treeless – the Cutover – by the beginning of the 20th century. Northwoods streams suffered from logging dams, sedimentation, floods and log scouring. Fires were nearly constant, and the devastating Peshtigo Fire was only the worst of many.

Had I fished here a century ago, I would have seen pine logs piled 10 to 20 feet high, ready to float downstream; and, years later, smelled and heard a locomotive shuttling hardwoods over the new bridge – everything headed to Oconto. The forest would have been largely gone, and few trout would have remained here, if any at all. It wouldn't have been a place to go for one last trip before summer's end.

The legacy of times past still lingers – in places, the remnants of the dams slow and warm the water too much for trout. But the resurrection of the landscape and its water is remarkable.

I spend the next three hours going only 100 feet. There is no need to go any faster or farther. Plenty of trout mistake my surface fly, tied mostly of elk hair, for a caddis (a common aquatic insect in these waters). Ironically, elk were native to Wisconsin too.

Streams, like people, always carry their past with them. And today, when I wade in a thin blue line to fish, more often than not I see the past in the present and contemplate the future. In less than half a century, the summer temperatures in northern Wisconsin are predicted to be too warm for this stream, and others like it, to support brook trout any longer. In a few more decades, my children will probably not fish for the only inland trout native to Wisconsin where they were supposed to be all along – where they started thousands of years ago.

On the drive home, I think about how long I'll come back here and fish for brook trout. But it's not really me I'm thinking about. Every August, from now on, I hope the last brook trout of the day won't be the last one I or my children, or my children's children, will ever see in this thin blue line. One more trout will always be enough.



Nelson Ham is professor of geology and environmental science, and has taught at St. Norbert since 1994. His teaching and scholarly interests are the origins and environmental history of Wisconsin landscapes. For more than 20 years, he has been involved in teaching fly-fishing and tying, and he spent eight years as a guide for Tight Lines Fly Fishing Co., De Pere.



Sidewalk Seminar
The boundaries of campus are elastic and easily flex around Main Street gathering spots like Luna Café in downtown De Pere. Watering hole, study spot, gathering place, idea incubator ... on this sunny day its friendly tables drew **Chloe Nolan '18** (left) and **Annie Baugnet '17** for a refreshment break between classes.

WIRED

As digital fellow, **Kelsy Burke** surveyed current St. Norbert faculty about their use of technology in the classroom past and present, and what they're planning for the future.

More than 90 percent of the respondents reported using presentation software such as PowerPoint. A large percentage also reported using audio/visual technology such as YouTube and podcasts. More than 80 percent reported obtaining reading material online or electronically. More than half said they use an online grading system. Many also reported the use of online file storage and sharing, such as Google Drive.

The digital fellow for 2015-16 will be **Kathy Molnar** (Business Administration).



Digital fellow keys in to new role

When you're the new kid in town, you can sit back and see what happens, or dive right in and take charge of your destiny.

Kelsy Burke (Sociology) chose the latter.

Burke first came to campus for the 2013-14 school year. The sociologist was by no means a tech geek; her interest was in studying conservative Christianity as it intersected with gender and sexual politics in the United States. Yet when St. Norbert announced the creation of a digital fellowship – its inaugural faculty fellow position – Burke quickly applied for 2014-15, the inaugural year.

Why the interest? Burke is currently working on a virtual ethnography of the way in which evangelical Christians use the internet to promote sexual pleasure within marriage. The project began strictly as work on religion and sexuality, but when Burke became intrigued by related websites, she tweaked the project.

That meant she had to quickly learn how to create a website and online surveys; how to navigate chat rooms, and the unique vocabulary people use online. So when she heard about the new digital fellow position, she realized it would be perfect for her. The topic fit in with her research (her new book has since been accepted for publication by the University of California Press); she was interested in the use of technology in the classroom; and, as a new faculty member, she could use the position to get to know other faculty members with similar interests. Burke applied and got the job.

The new digital fellow position is aimed at faculty members who want to increase the use of technology as an aid in classroom instruction. Awardees are

required to spend five to seven hours per week during the fall and spring semesters on initiatives like professional development sessions for colleagues on technology in the classroom, informal chats on the topic and faculty focus groups. At the end of the year, the professor must submit a report and program recommendations.

These requirements are fairly open-ended, so Burke was able to tailor the role to her own interests. "I found that our faculty members are very technologically innovative," she says, "and for the most part are very receptive to technology if it's something that enhances teaching."

With her fellowship over, Burke gives the new program a thumbs-up. "For me, it was a great way to get to know the college," she says. "And people now know me as someone interested in talking about technology and incorporating it into my teaching and research. I also now have a trajectory in how I would like to serve the college. This was just a really good way for me to find my place on campus."

It also gave her some ideas to incorporate into her classes in the fall of 2015, most notably in a Special Topics course she'll be teaching called Sociology of Cyberspace. Burke says she's interested in using online message forums as part of her instruction, in addition to meeting in class. She's pondering a "selfie" assignment, where students take selfies for a day or week to document their lives.

The project would then be studied under the social psychological concept of the "looking-glass self," which says the way in which we understand our identity lies partly in how we think others perceive us.

Treasure / The Keefe Herbarium



Larry Scheich

Associate Dean of Natural Sciences

The Rev. Anselm Keefe, O.Praem., Class of 1916, had an extensive global network of people with whom he exchanged plant specimens. He garnered samples from all over the world, some of them first collected well before his own lifetime. No one really knows how large his collection is, or how valuable it might be. Most of it has lain untouched since the days Keefe himself, along with his students, made a last effort at cataloguing it.

Collections of this magnitude of pretty much anything are not common for a college of this size. It's a testament to someone's will to spend that much time and effort at work in a particular field of science. And the effort was clearly focused not just on his own scientific growth but as a way to share information with his students – which is still what the college is about.

We want to honor not just Keefe but all the Norbertine scientists who laid the foundation for science education on our campus. People don't always understand that connection between faith and reason. Even though we move forward in science, it's the efforts of those men that underlie the sciences at St. Norbert.

Larry Scheich spearheaded the visionary 15-year initiative that brought into being the Gehl-Mulva Science Center, dedicated May 18, 2015. The new center includes an exhibit space named in honor of Keefe.

| | |
|-----------------------|----------------------------------|
| HERBARIUM | No. |
| ST. NORBERT COLLEGE | |
| BIOLOGICAL LABORATORY | |
| WEST 56 PARK, WIS. | |
| SCIENTIFIC NAME | <i>Asplenium Filix-femina L.</i> |
| COMMON NAME | Lady Fern |
| LOCALITY | Devils Lake, Sauk County, Wis |
| COLLECTOR | Anselm M. Keefe |
| DATE | 26 May 1927 |



Jordan Baker '15 (left) and Jacob Feuerstein '16 (center) represent the Green Knights in the hurdles.

On track to the record books

The date May 9, 2015, will be remembered for a long time by members of the St. Norbert College men's and women's track-and-field programs. It was on that date that the Green Knight men captured their first Midwest Conference team championship, while the women won their first league outdoor title since 1991. St. Norbert defeated perennial powerhouse Monmouth College in the process: The Scots had won the previous 14 men's and last 10 women's championships.

The men's squad clipped Monmouth by 15½ points, and sealed the championship with a pair of stunning performances in the 5,000-meter run. The women, who also won the MWC Indoor title in February, won the title handily by a 75-point margin.

St. Norbert's men's squad held a precarious 6½-point lead heading into the penultimate event, the 5,000-meter run. The Green Knights did not have any of the top-eight seedings and were not expected to score any points in the event.

Logan Jadin '15, running the 5K for just the second time this spring, fashioned a time of 15:57.02 to finish second. **Hayden Hoffmann '15** charged forward the last 200 meters of the race to finish fourth with a time of 16:06.19. Hoffmann leaped into Jadin's arms as he crossed the finish line, and the duo's 13 points clinched the conference title while setting off a wild celebration on the infield at Ripon College's Ingalls Field. **Randy Hill '15** won MWC championships in the long jump and triple jump, and was second in the high jump. Hill was named the meet's lone male Outstanding Field Performer.

Brad Boockmeier '16 also claimed an MWC title with the championship of the 110-meter hurdles.

The St. Norbert women turned in several dominating performances en route to their decisive victory. The occasion marked the Green Knight women's first championship since a six-year run atop the MWC from 1986-91. **Liz LeCaptain '16** claimed MWC championships in the 100-meter dash and long jump, and was also part of the winning 4x100-meter relay squad. **Brittany Kozlowski '17** turned in first-place showings in the 800- and 1,500-meter runs, and was a member of the champion 4x400-meter relay quartet. LeCaptain and Kozlowski were two of the meet's four female Outstanding Track Performers.

Coach Don Augustine was named both the Midwest Conference Men's and Women's Outdoor Track & Field Coach of the Year. He was later selected Division III Men's Midwest Region Coach of the Year by the United States Track & Field and Cross Country Coaches Association.

St. Norbert sent a school-record eight athletes to the NCAA Division III Outdoor Track & Field Championship in late May. Boockmeier and **Dan Sisler '15** made the decathlon field, finishing fifth and 11th, respectively, while **Tyler Lewis '17**, **Austin Livingston '16**, **Taylor Pasterski '15** and **Ryan Grandlic '17** made up the 4x400-meter relay qualifier, setting a school-record time while finishing fourth. Kozlowski and **Clarissa Jauregui '17** both qualified in the 800-meter run, finishing fifth and sixth respectively.

NCAA spring

Women's tennis advanced to the NCAA Division III Women's Tennis Championship for the second time in school history after cruising to the championship of the Midwest Conference Tournament.

The Green Knights (24-7) clinched their first NCAA appearance since 2010 with a 5-2 win over Grinnell College in the championship match, and also matched a school record for wins in the process. They swept all four singles matches that finished against Grinnell, which had won nine of the last 11 MWC championships. St. Norbert topped Lake Forest College 5-1 in a semifinal match earlier in the day.

Teeing off to nationals

St. Norbert College used a strong final two days to capture its second Midwest Conference men's golf championship in three years. The Green Knights covered the 54-hole Aldeen Golf Club course with a 319-305-311, totaling 935 to outpace runner-up Carroll University by nine strokes (311-313-320-944). St. Norbert's second- and third-day scores were the best marks of the day, erasing an eight-stroke deficit after 18 holes.

St. Norbert also clinched the MWC's automatic berth into the NCAA Division III Championship.

St. Norbert made its first NCAA appearance in 2013.



Speaking for the two of us

Alexander Clemetson '15 (above right) and **Akeem Edmonds '15** (left) share a laugh about how they became roommates their first year at St. Norbert. A track coach suggested the pairing because they were both Chicago-area natives and “pretty quiet guys.”

“Quiet? I thought to myself, ‘You have no idea who we are,’” says Edmonds.

The pair quickly became best friends. Track-and-field teammates, they soon became involved in student government. Edmonds served as Student Government Association president as a junior and Clemetson succeeded him. Both mentored new students, both served as tour guides for the admission office. Both studied abroad – Clemetson in Rome and Edmonds in New Zealand as a student-teacher. “Our approach was, ‘let’s try everything and see what we like,’” says Edmonds, an education major.

Clemetson co-hosted the “Alex and Jack Show,” a radio program featuring alternative music. Edmonds performed in Knights on Broadway and in the Chamber Singers ensemble.

“I think that all the things that Alex and I did over our four years are a good reflection of who we are as individuals and together,” says Edmonds. Clemetson, an education major, offers a small regret: “I wish I would have had more time to try

more things. I would have loved to check out the Quidditch Club. I’m serious, who doesn’t love Harry Potter?”

The “quiet guys” final piece of teamwork came when they were chosen to speak for their class at Commencement. “We both wrote our own speeches,” says Clemetson. “Mine really concentrated on real-world applications. Akeem’s was more SNC-focused. Twelve speakers auditioned, so we had to make sure we delivered.” Edmonds adds, “It was our last hurrah. We weren’t nervous, but excited. Through our involvement on campus, we got to know so many people. It was like talking to our friends.”

Graduation takes the pair on different paths, but they agree they’ll be lifelong friends. This summer, Clemetson will work in Arkansas as a site director for youth mission trips. He then plans to develop his own mentoring program. “The challenge is to get more resources,” he says. “It’s a lot of work, but it’s good work. I was challenged in a lot of ways at St. Norbert. I want that to continue.” Edmonds will pursue a master’s degree in student affairs and higher education. “Working with students has always been on my radar,” he says.



Edmonds and Clemetson speak at Commencement. snc.edu/magazine



New program extends leadership awareness

St. Norbert’s popular GLAD Camp summer program grew up and went to college this year with the pilot of an innovative academic-year initiative, gladU.

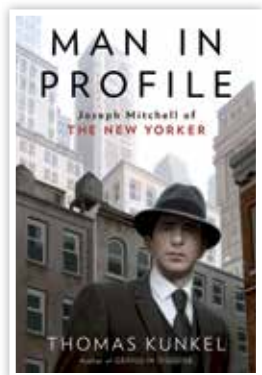
Designed to take GLAD’s leadership exploration experience into the high school years, gladU aims to foster awareness and provide support for girls in grades 8-12 during pivotal transitions in their lives – particularly the transition from middle school to high school.

Eighth-grader Emily von der Ruhr says one of the best things she took away from her Glad U experience this year was getting to meet her fellow participants, “girls with whom I can connect and who really understand things like school and even society, and what their expectations of young women are.”

The eight-month program is designed to help young women develop a strong sense of self and authenticity. Through sessions with names like “Finding Your Voice” or “Under Pressure,” the program fosters critical thinking, communication skills and the development of “personal branding.” Leaders, who include local teachers and St. Norbert students, also help girls explore potential career and educational paths, set high-reaching goals, and identify the means to achieve them.



Michael Maher of BBC America interviews the author in his Main Hall office. You can enjoy the results at snc.edu/go/bbcamerica.



“Man in Profile” was published by Random House in April 2015. Its appearance immediately drew the attention of reviewers around the world. A second wave of discussion has followed as commentators continue to wrestle with the author’s revelations about the writer Joseph Mitchell and his process.

Man in Profile

By Thomas Kunkel
President, St. Norbert College

A new book by President Thomas Kunkel raises issues that color the legacy of one of our greatest non-fiction writers. We invited Kunkel, a journalist and a leader in higher education, to offer his own take on the controversy.

Returning from lunch one afternoon, I found one of those call slips on my desk that lets you know someone phoned while you were out. As I was running late for my next meeting, I almost didn’t even look at it. But I gave it a passing glance – and stopped in my tracks.

It said, “Call Gay Talese.” Sure enough, there was a phone number, with (of course) a New York area code.

Now, I’d never met Gay Talese, never even spoken to him. But for someone like me, a longtime journalist and devotee of nonfiction literature, getting a call from the author of the legendary mob tale “Honor Thy Father,” the big-city newspaper story “The Kingdom and the Power,” and some of the greatest magazine profiles of all time (“Frank Sinatra Has a Cold,” “The Silent Season of a Hero” about Joe DiMaggio) – well, it was akin to being summoned by Moses.

So I blew off my meeting and dialed the number. The writer picked up right away and in a charming fashion began to explain why he’d wanted to chat.

But I am getting ahead of my story . . .

I’ve been at work for a number of years on a biography of another writer of legend. From the ’30s through the mid-’60s, Joseph Mitchell turned out profiles and other major nonfiction stories for The New Yorker magazine. In Mitchell’s hands, such “ordinary” characters as a Bowery movie-house owner, a cemetery caretaker or a bum who threw an annual gala to benefit himself were in fact extraordinary, their stories artfully and empathetically rendered. In producing these, Mitchell demonstrated that true-life tales can deal as confidently as fiction with the great themes of literature – life and death, struggle and triumph, time and tide. That’s why Mitchell endures, two decades after his death, as one of the giants of nonfiction writing.

Oh, yes: Joe Mitchell also spent the last 30 years of his life reporting for work at *The New Yorker*, yet never published another word in the magazine. His drought came to be regarded as one of the most epic “writer’s blocks” in American letters.

Those were just a few of the reasons I figured my book would garner a fair amount of critical attention. When “Man in Profile: Joseph Mitchell of *The New Yorker*” appeared in late April, it did.

It turned out, however, that there was one other reason for all the attention. In the course of my research, I’d learned that, in several of Mitchell’s most important stories, the protagonists weren’t real people at all but fictionalized “composites” of individuals he had known. During his lifetime Mitchell had acknowledged one of these composites, the flinty nonagenarian and “seafoodetarian” Hugh G. Flood, but not the others.

My book also illustrated how Mitchell employed tremendous latitude in assembling his stories. For instance, he often took remarks yielded from many interviews with a subject and stitched them into a single long monologue. On other occasions he seems to have “sweetened” what his characters actually told him, inserting some of himself in the process.

But journalists are not supposed to do that. In a factual story, something presented in quotation marks is understood by the reader to be precisely what the subject said, when he said it. And “composites” or no, fictional people are not supposed to be presented as real ones.

So I knew the revelations would likely upset a lot of devotees of Mitchell, who inspired the so-called New Journalists who came to prominence in the ’60s (Gay Talese being one), and who continues to inspire media professionals to this day. For them, my “news” about Joe Mitchell was, as my old journalist pal Clint Williams quipped, like telling hard-core baseball fans that Lou Gehrig had used PEDs – in this case, “prose-enhancing devices.”

And that, in fact, was why Gay Talese was on the line.

My publisher, Random House, had sent him advance galley of the book to read, hoping he might provide the kind of testimonial “blurb” that publishers covet. So he was calling to tell me how much he’d enjoyed the book. But beyond that, he was quite keen to know more about Joe Mitchell’s writing habits, and his rationale for them. Gay Talese, as is evident from his own work, believes in heroes, and Mitchell was one of his. He was thus having a hard time squaring that Mitchell with the one whose license I’d outlined in the book.

In my star-struck state, I didn’t have the wit to jot down what Talese actually said as he was saying it, but the sentiment was akin to what he later confided to a reviewer of my book. “To hear that one of the guys I grew up admiring did things I don’t think I’d want to be accused of doing, it’s troubling and sad,” he told Mike Rosenwald, a *Washington Post* reporter who wrote about “Man in Profile” for *Columbia Journalism Review*.

Well, I would come to see a lot of that. For instance, Janet Malcolm and Charles McGrath – two colleagues who knew Mitchell well and who produced thoughtful essay-reviews in *The New York Review of Books* and *The New Yorker*, respectively –

seemed to have genuine difficulty figuring out how to balance off Mitchell’s unquestioned genius against some practices that would be unacceptable from contemporary journalists.

Rosenwald, for his part, was wide open about his conflicted feelings. He has been an unabashed Joseph Mitchell devotee for so long that he told me it nearly killed him to learn what I’d discovered – and he said as much in his *CJR* article. “About halfway through [the book],” he wrote in the opening paragraph, “a feeling of dread swept over me. I called a friend and said, ‘I wish this guy hadn’t written this book.’”

To which I say: I understand, and I sympathize. As a longtime writer and editor and someone who ran a journalism school for eight years, I’ve certainly always sworn by the trade’s ethics and standards. They matter utterly. What’s more, I now preside over an institution where standards of academic integrity and academic freedom are upheld and highly valued. Would Mitchell’s practices be countenanced among our own faculty, our own students? But as a biographer who dug deeply into the life and beliefs of a complicated writer who was also an artist, I appreciated that there were many mitigating factors in Mitchell’s case. Mitchell had written a lot of fiction as a younger man, and *New Yorker* editor Harold Ross had actually encouraged his later composite characters. (And Ross was the one who labeled them as factual, let’s remember.) Indeed, such ruses were more common in those days, when journalistic standards were still evolving into what we understand today, and I’m not particularly comfortable judging writers from the past by contemporary rules.

But I guess here’s my bottom line: If you ask me did I now wish that some of those majestic Mitchell stories had never been written ... well, my answer is no. That would be too great a loss.

And on that point, virtually all the reviewers agreed. As critic and *New Yorker* authority Ben Yagoda wrote in the *Chronicle of Higher Education*, with Mitchell “I must inevitably play the genius card ... [His] work documented idiosyncratic and flawed people trying to make their way, and maybe find a bit of transcendence, through a hard life bookended by oblivion. I’m inclined to forgive a bit of poetic license in such a project. Put it this way: The greater the writer and the bigger the heart, the more forgiving I tend to be.”

Or as another *New Yorker* nonfiction legend, John McPhee, told Rosenwald, “The writing is the writing.” ❁

In the course of my research, I’d learned that, in several of Mitchell’s most important stories, the protagonists weren’t real people at all but fictionalized “composites” of individuals he had known.



Holly Nickerson **STILL LIKES** St. Norbert College

By Paul Nicolaus '05

Holly Nickerson '15 has posted, updated and shared her way through the college experience, creating a modern-day journal in the process. In fact, her life has been a bit of an open book – or, not so much a book as an online presence – from the get-go.

Before she'd even left her hometown in Fremont, Ind., and arrived on campus in 2011, we'd invited the soon-to-be first-year student to collaborate with us on "Holly Nickerson likes St. Norbert College" (Fall 2011), an article that documented her first week of college through her posts on social media.

Now, as Holly winds down on her undergraduate years and enters into the next phase of her life, we thought it was high time to check back in with her.

Consult Holly – or the “About” section of her Facebook profile, anyways – and she’ll describe herself with a whole slew of adjectives: fun, loving, energetic, passionate, stubborn, honest, truthful, caring, free, friendly, bossy, musical, loud, outgoing, theatrical, peaceful, driven, thoughtful, perfectionist.

These qualities were developed, encouraged, challenged and embraced as she friended – and texted, tagged, followed – others who helped shape the course of her life in very real ways over the last four years. There have been study buddies, confidants and her closest friend **Paige Bayer ’15**, for starters.

We kept up with her as she got to know her professors, too. Holly worked with her mentor and adviser **Charley Jacobs** (Political Science) to create the new leadership studies major. She dog- and house-sat for **Mara Brecht** (Theology & Religious Studies), who offered guidance and advice from the heart during sophomore year when Holly coped in quick succession with three deaths among family and friends at home.

[friending others](#)

“St. Norbert’s idea of *communio* and community stretches to everyone, so the idea of passing someone on the sidewalk that you don’t actually know and saying, ‘Hi. How are you? Good morning’ is real and it is universal,” Holly says. “The warm and fuzzy feeling you get from that alone is amazing, but to have all of these individuals go further and care about me as an individual made it different.”

Her journey extended well beyond campus borders, however. Holly’s farthest stretch was well-informed by her campus job as a research fellow supporting the recruitment of international students. Take a peek at her blog – a platform that began as a way to stay connected to friends and loved ones as she headed overseas – and you’ll spot a title that reads “Addicted to Adventures.” As she reveled in a Spring 2014 semester at the University of Manchester in England, living in another country far from home offered up new excitement, new friends, new perspective and a whole new swirl of emotion.

In “My Flatmates, Friends and England Made Me Cry,” Holly considers the significance of leaving her newfound network of companions behind: “All good tears, don’t worry. Well, actually they were great tears. These girls have been absolutely amazing to me this semester . . . All in all, I can’t picture Manchester, or this study-abroad experience, without them.” She goes on to call her flatmates – Katie, Zoe, Alice, Havana and Catherine – the “sisters I’ve never had.”

Since that trip, Holly’s blog has evolved into a more all-encompassing reflection that has touched on summer jobs, on- and off-campus engagement, and even newfound romance.

In “Adventures in Camp Coordinating, Popcorn Popping and Box Officing,” Holly writes of her work for the Northern Door YMCA Camp Compass and the American Folklore Theatre. Since then, she has been enjoying the spotlight in her own right. In “Return to the Stage,” Holly writes about her discovery that ComedyCity, an improv troupe located just a couple of blocks

I’m over the moon.
I’m nervous. I’m
scared. ... The world
is at my feet, only
thing left to do is step.

from campus, would be hosting auditions. She took a leap: “The stretch I feel after each rehearsal and show is liberating,” she writes. “Basically, improv is no longer a dream or a hobby for me. It’s a lifestyle and a necessity.”

[life-changing swipe](#)

Check out Holly’s Facebook wall and you’ll see a key update: “In a relationship with Tom Haight.” And how were they first introduced? That’s right – the couple met online using Tinder, a social discovery app where “Any swipe can change your life.”

Senior year has brought plenty of memories and milestones right on campus as well. Holly’s presidency of the College Democrats, for example, has allowed her the opportunity to help revitalize membership and prepare events related to upcoming elections. But there was something particularly special about helping another transition into that leadership role.

In “Passing the Untouched Gavel,” Holly watches a capable friend, **Anna Thompson ’18**, take the reins. “She’s actually from Fremont like me,” Holly writes, “and I watched her grow through Key Club and other leadership positions during and after my high school years. She is, in a word, amazing. ... I will continue to happily participate in the group through my last year, but I’m also excited to see where the group goes with Anna at the helm.”

[next step](#)

As she composed her end-of-semester papers and prepared for final exams this May, there was the usual blend of stress and excitement tinged with sadness as her undergraduate years came to an end. But Holly was in the enviable position of already having a job in hand. As a field instructor with New Vision Wilderness, she will be utilizing wilderness therapy as a means of healing traumatized and troubled youth, all within the scenic beauty of northcentral Wisconsin.

“This is a dream. This is perfect,” she says. “I’m over the moon. I’m nervous. I’m scared. But there’s a next point for me that I can now aim at, which is a lot easier than saying, ‘I don’t know what I’m doing after graduation.’” ❀

GENERATION

GAP

The first cohort of Gap Experience students encountered new places, new faces, new insights, new opportunities to learn, serve and grow. For their director and traveling companion, it was an exercise in matching their energy – and managing her own.

Learning to see in a new light along the San Juan river in Utah was just one adventure among many.

By Laura Fredrickson
Director, Gap Experience

 **Laura Fredrickson**
and her pilot group of Gap students set off for their semester-long exploration.
snc.edu/magazine

It was around the age of 30 that I began telling myself, “I will not become my mother, I will not turn into my mother, I will not become my mother ...” – repeating it as if it was an unbreakable vow.

Let me clarify here, my mother was a wonderful person. Like her, I am slow to anger, but in this particular instance an uncharacteristic lapse in manners by the students I was traveling with had gotten under my skin. Rather than returning to the bunkhouse and joining them for the rest of the night, I just walked out into the woods, rolled out my sleeping pad and sleeping bag, lay down, and gazed up at the stars twinkling through the canopy of trees.

Imagine if you will what it was like to constantly be around a group of college freshmen for three-and-a-half months. My youthful companions had boundless energy, communicated in a language that I barely understood, and had the ability to stay up all night with little or no sleep. Almost all of the time I found them great good fun. As a group, they were generally inquisitive, and grateful for the opportunity to complete their first college semester via our traveling Gap Experience campus – a community numbering just the 10 of us. But eight of those souls were 18, and I was 50-plus, and our biorhythms and level of vitality were not always in sync.

This night, I’d left the student group to create a little breathing room for both parties. We were visiting a service-learning site in the hardscrabble foothills of rural Appalachia, and a couple of the students had carelessly run up a \$528 overage on our host’s internet data plan – despite house rules to the contrary. Most of the students really didn’t understand that access to an open-source “free” internet is not something that everyone has. But I’d felt disappointed and embarrassed.

And now there I lay, listening to the sultry sound of crickets and dogs barking off in the distance, questioning whether or not I should go back to the bunkhouse and apologize for my own self-indulgent outburst; fearful that my juvenile behavior would have all sorts of negative ramifications. Instead, I simply fell asleep.

Leading the first group to experience St. Norbert’s Gap Experience – leading them across a continent, logging more than 7,000 road-miles; taking them to visit a men’s homeless shelter in the heart of downtown Chicago late at night; or banging boards together in the humid, mid-day Caribbean heat, soaked in sweat, building a home for a family that was previously living in squalor; trying to convince them that going without a shower for 26 straight days; or dangling off the end of a rope from a craggy granite rock face over the open waters of Lake Superior would teach them more about themselves than they would learn

in any typical college classroom – does this sound like fun, or does it sound more like a variation on a “Survivor” series? Either way, spending that kind of intense time with students in the field makes for an experience that I deeply believe in.

I had not felt so alive and genuinely enriched as a teacher since the time I had first designed such an off-campus program at St. Lawrence University. Leading programs like these, I found I would sometimes get a bit confused as to which hat I was wearing at any given time. By turns I had to be friendly confidante, thoughtful mentor, sagacious professor, enthusiastic cheerleader, sensible program director or stern surrogate parent.

When I awoke in the morning after that one night in Appalachia and ran into the program assistant, **Jon Mallek ’13**, I asked him – not without some apprehension – how things went the night before.

He let me know that the students had been quite surprised when I left them the previous night. But he said that, after talking as a group, they realized that any thoughtless action on their part had the potential to jeopardize future partnerships with our hosts. These were people who not only deserved our consideration but who, through their deep and significant ties to the larger community, functioned as our gateway to various service-learning projects in the area.

Beyond its underlying objectives of academic soundness and



Beyond learning the technical skills of how to comfortably navigate wilderness terrain and the elements, we have been learning a great deal about leadership character, group dynamics, and how to maximize our functionality as a community group. ... Looking forward, we start our two-week kayaking portion of the course in bona fide wilderness on the Canadian side of Lake Superior at Black Bay. We won’t have contact with the outside world in that time, but know that we’re all having a blast and we anticipate stories to share once we’re back on the grid. Final thought — we are all healthy, happy, stronger in both spirit and character, and we’ll talk to you all in a week or so. — **Jon Mallek ’13, program assistant, writing in the Gap Experience blog**



Sometimes we get so absorbed in the craziness of our everyday lives that we forget to stop and admire the beauty surrounding us – something I experienced while backpacking in northern Minnesota, sea-kayaking in Lake Superior and rafting on the Upper San Juan River in Utah. But if I had to choose my most memorable experience during the Gap program, it has to be rafting down the Upper San Juan in Utah. It was always hot and sunny so some of us would jump out of our rafts and float down the river in the water. It was so peaceful and relaxing and the contrast of the bright blue sky against the red of the canyons towering above us was beautiful.

– Peyton Going '18



Claiming the outdoors as a study space: left to right, Mason Hanus '18, Joseph Beck '18 and Chris Blaha '18 at a campsite along Black Bay on the northern shore of Lake Superior.



Peyton Going '18 mastering a difficult open-water crossing in Black Bay.

MIND THE GAP

Pilot program 2014-15

The Gap Experience, an off-campus for-credit adventure, focuses on leadership, service and international travel.

Eight students joined the first, pilot, cohort. At press time, 17 were planning on entering the program for the coming academic year.



◀ Segment one: Voyageur Outward Bound School in northern Minnesota.

Segment two: Four Corners School of Outdoor Education in Utah. ▶



personal enrichment, St. Norbert's Gap Experience was designed to incorporate service-learning into its overall structure. To me, this challenge provided students with an opportunity to learn – and not just in theory – one of the fundamental tenets upheld by the Norbertine tradition: Catholic social teaching. At its core, this element of the faith centers on the aim of establishing social justice for all peoples. We, as educators in this tradition, should strive for learning situations that encourage students to live out the ideal, by establishing mutual respect, dignity and equality for all.

What better way to teach this guiding principle than through direct exposure to the myriad social injustices evident worldwide – from the backstreets we visited in inner-city Chicago, to the shanty towns we found just blocks away from the cruise-ship tourist zones throughout the Caribbean. Gap students were repeatedly confronted with issues of poverty and wealth.

It is my own strong belief that, by encountering first-hand some of the social injustices at work in both domestic and international settings – and by then engaging in a thoughtful and ongoing critique of their causes – students will be moved

at a deeper level to join the work of rectifying the imbalances that occur between the haves and have-nots in our global society.

Teaching and learning can become inherently spontaneous and student-centered when moved from the confines of the classroom into the world at large. Service-learning field experiences are unmatched in their learning potential, from the uniquely collaborative relationships developed outside the classroom, to the deep learning that occurs when students must put into practice “in the real world” what they have theorized about from behind a desk or in a classroom discussion.

As we drove away from our Appalachian host-site, I reflected that it was my job as a teacher to point out or illustrate the ways in which unspoken privilege operates in the world. Still, that particular night's lesson would simply not have happened had I gone back to my bed in the bunkhouse. The students would have ample opportunity throughout their Gap Experience to contemplate the big and small injustices that exist in our world. And to understand that, at some very basic level, by the simple act of “minding our manners,” they, too, could – and would – be able to do their part in creating a more civil and just society. ♣



A river guide mentors Joseph Beck '18 during a whitewater rafting expedition on the San Juan.

Segment three:
Service with the David Darst Center in Chicago. ►

Segment four:
Service with the Once Upon a Time organization in Tennessee.



Segment five:
A six-week service experience with the Good News Project in St. Lucia gave the students the chance to work with an initiative founded by alums of St. Norbert. ►



Back home:
J-Term class and spring semester brought the Gap students home to St. Norbert, where they closed out their first year of college alongside their classmates.

“

I learned so much during my Gap semester! I learned how to be an effective leader and about small-group dynamics in a wilderness leadership course. We also learned practical skills like how to tie various knots and how to navigate using a map and compass. As we traveled around the United States, we worked through an English class focused on American myths that define our culture – we read, held academic group discussions, and wrote and uploaded essays to be graded by our professor back at St. Norbert. In St. Lucia, we learned about colonialism and its effect on the Caribbean region. My time in Chicago learning about urban poverty was the most memorable experience. It was so emotionally wrenching and although I knew about the serious problems connected to urban poverty, I had never seen them firsthand.

– Erick Nilsen '18

Lauren Gambill '18 (center, left) and Martha Rausch '18 build a house in St. Lucia.

The St. Lucia carpenter (below, left) hosted the visitors at his home village.



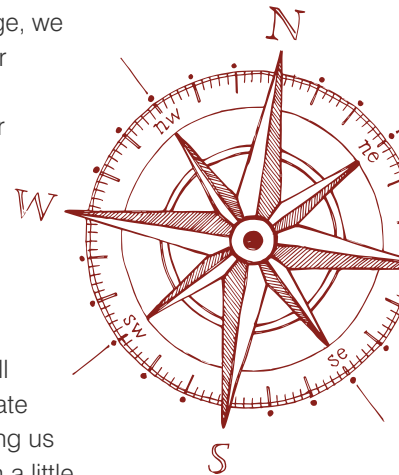
A quiet moment: overlooking the waters of the Caribbean in St. Lucia.



Conserving seeds in Smoky Mountain National Park.

As we drove back, we reminisced about the people and the places that have taken on special meaning for us over these past six weeks. ... As we close down this chapter of our first semester of college, we do so knowing our minds have been expanded and our hearts broken wide open. Each of us, in our own way, have been changed and anticipate that this experience will continue to resonate within us, propelling us into the future with a little bit more compassion, tolerance and sense of shared responsibility towards our fellow human beings.

– Laura Fredrickson, director, writing in the Gap Experience blog



How to build an



from the ground up

By Mike Dauplaise '84

From an academic perspective, **Kevin Quinn** (Schneider School) is like a teenager with a new car. The veteran St. Norbert College business professor has enjoyed a rare opportunity over the past few years to build a graduate studies program from scratch. Now the Master of Business Administration program that he and his team have crafted is about to hit the road in high gear under the aegis of the new Donald J. Schneider School of Business & Economics.

"At some point, the plane is ready to fly and you have to have confidence that it will fly," says Quinn, who will welcome the first group of students in August. "I feel fortunate that I get to be part of something that has all the pieces put together to be successful and worth people's time."

With the help of a \$7 million gift from **Pat Schneider**, wife of the late Schneider National CEO **Donald Schneider '57**, the MBA program's launch caps years of planning, focus groups, discussions with regional business leaders and internal conversation that stretches back decades.

"I can tell you from spending time in the business community that St. Norbert's reputation is outstanding," Quinn says. "We have some kind of magic sauce here and our students are sought-after. Our sense of *communio* helps students understand this is a good way to live your life; that there is something bigger than you when you're working for a company."

Putting together the Schneider MBA program was akin to constructing a giant, academic jigsaw puzzle from many interlocking pieces: component parts that range from a context and a mission-driven focus with which to frame the program, to a place to physically house it; from the nurturing of the existing

network of relationships between the school and the regional business community, to the hiring of a recruiter for the new offering; from a marketing plan to get the word out, to student services ... everything that's necessary to complete the picture.

New programs don't just spring up without significant financial resources. About \$800,000 of the Schneider gift offsets start-up costs such as hiring staff, marketing the program and providing for miscellaneous expenses aplenty: things like market research and student orientation materials, signage and student business cards: elements that all contribute to the complete experience. "It adds up, and this would be money that would have to come from elsewhere in the college budget if not for this gift," Quinn says. "The rest of the gift will go into an endowment, which removes the risk that any resources will be diverted from the rest of the college."

While Quinn expects the program to be self-sustaining, he notes that revenue generation is not the first purpose of the initiative: "The primary goal is to enhance and advance the academic reputation of St. Norbert College, and further the mission of the college in terms of its contributions to this community"


The program's focus on a strong business core mirrors the philosophy of the college's established undergraduate business education structure. "We believe everybody should have a shared understanding before they explore different topics of business," Quinn explains. "We're not looking to create supply-chain experts in six hours. They need a solid base of business expertise with both soft skills and hard skills."

Students are expected to arrive with at least a working

knowledge of statistics, finance and accounting principles in order to minimize repeats of undergraduate course work. Those with advanced knowledge will be in a position to help their fellow students in a collaborative learning environment.

“This type of teamwork is an important part of what our students get out of this program,” Quinn says. “It’s not just the pearls of wisdom that drip from the mouths of professors.”

Electives will be focused and topical, with subject matter reflecting fields that students and the business community see as most valuable. Health care and supply chain are highlighted, due to the

 **Doug Page**, president of architectural/engineering firm Performa Inc., explains why he’s choosing to pursue an MBA at this stage of an already successful career. snc.edu/magazine

concentration of those industries in northeast Wisconsin. Classes will convene on the third floor of Cofrin Hall under signage for the Donald J. Schneider School of Business & Economics. “The Norbertines teach us the importance of sense of place, and Cofrin Hall will be for the MBA students what it has been for undergraduate students,” Quinn says. “There are lots of other options for people to get MBAs – logging on in the middle of the night or attending class in a rented space – but we have this fabulous campus. The ivy and beautiful trees make this a great setting to learn. Something magical happens when you walk onto our campus. It’s one of those things that helps our program stand apart from many others.”

The Schneider MBA program will share faculty with the undergraduate business administration program, for maximum benefit to all students in the discipline. Quinn adds, “We plan to have a very robust guest-speaker program. We’ll bring in people who are at a high level in the business community to teach specialized courses in their areas of expertise. We also intend for them to help network our students. One of the signatures here will be the level and number of speakers we have coming into

an intimate environment.”

Finding enough students to fill the program is the least of the worries for Quinn and his team. They are bent on creating a sought-after program that will accept 35 students every fall and 15 in the spring, with the assumption that students will progress through at different rates. The goal is to have no more than 100 students in the program at a time so class sizes can remain small.

The application process gives more weight to an applicant’s professional standing and aspirations than to an undergraduate GPA that may have been earned decades earlier.

“We’re more concerned with what they’ve become,” Quinn says. “We’ll make these limited spots available for those most likely to become senior business leaders.”

The program’s competitive pricing, including tuition, technology fees and books, will range from \$25,000 to \$28,000 for the entire journey. Many students likely will receive tuition help from employers, and federal subsidized loans may also be an option depending on income levels.

“Employers understand they have to compete to keep their talent,” Quinn notes. “This would be a good use of their money.”

Brenda Busch ’93 (B.A.) ’13 (M.L.S.) has joined the admission team to serve as a point of contact for prospective and current students in all three of the college’s graduate-level programs – the Schneider MBA, the Master of Arts in Liberal Studies (M.L.S.) and the Master of Theological Studies (M.T.S.). Busch can relate to the challenges these students face after earning her own M.L.S. degree 20 years after completing her undergraduate studies.

“We definitely have a diverse age range of people who are looking into the program,” Busch says. “Some of the younger professionals even express a concern that they’re too young to be in a seat next to a senior-level executive. I tell them that just because this individual has this title or number of years of experience does not mean they know everything.

You’re going to have a whole other perspective to offer.”

The full campus experience is another important part of the draw behind the Schneider MBA program. Students are invited to begin networking with classmates prior to the official start of classes, starting with a two-hour tour of prime study locations and dining options led by Busch.

“On Night One, we want them to feel like they’re already part of this place,” Quinn says. “Part of what makes this experience a little different is, everything they could possibly need is right here. What we don’t want them to do is [just] come for class at six o’clock, leave at nine o’clock, and get in their car and go home.”

Drew Van Fossen (Office of Communications) sees the Schneider MBA as a way to introduce the Schneider School to the wider community, with more specific branding strategies in play down the road. “We know through our market research that the Schneider brand is very strong,” he explains, “and has an excellent reputation in the northeast Wisconsin region. We’re using messaging that this is an MBA program that’s differentiated from the weekend and online MBAs in that it’s a real academic experience in the very best way.”

The Schneider MBA has already earned the necessary accreditation from the Higher Learning Commission. The longest-range goal of any gold-standard MBA program is one that can take as long as 10 years to attain: the specialized accreditation granted by the Association to Advance Collegiate Schools of Business International. It’s a distinction that only about 15 percent of U.S. business schools possess, and its a goal for the Schneider MBA.

It’s worth the extra effort to do it right the first time, says Quinn. “We know that if we’re doing the right thing by our mission, we will be doing something good.” ♣





Amy Mrotek '16 and Brooke Kazik (Alumni & Parent Relations) on the porch of the Alumni House.

Duly noted: You make the news!

The email may well begin, “Not sure if this is of interest to the magazine, but” And thus, with characteristic diffidence, another fascinating nugget for our Alumni Notes section drops into the editor’s mailbox. It will join with many more to make up what constitutes the most popular section of any college magazine – the section our own readers tell us they turn to first. Let’s imagine a note from your own full life as it might travel from your keyboard to our latest issue. The journey begins at the desk of **Brooke Kazik**, who works in the alumni house. Brooke gathers all the news submitted via our web form or forwarded to her by alumni office colleagues. “It’s lovely to see all the happy news come through – the births and the marriages!” says Kazik. “As the notes come in, I wonder what each person looks like or what kind of a person they are. It’s very important for us to keep in contact with our alums – not just for ourselves, but to communicate their life events to their classmates. Our college community is much bigger than just our on-campus community!”

Our note journeys on, falling next into the hands of **Amy Mrotek '16**, publications intern. It’s Mrotek’s job to add to Kazik’s collection any news that readers have sent in directly to the editor. (News also comes our way from colleagues who run into alums, from media releases and press clippings – even from the alums with whom we stay in touch via social media.) Mrotek is our copy-editor, too: She makes sure that the lengthening Word doc conforms to our house style. “Maybe it’s because

I’m a student myself,” says Mrotek, “but the updates on career changes or promotions in a field – especially for grads on the younger side – is just so exciting. It kind of gives me hope for the things I can explore once I become an alumna, knowing there’s always fluidity, always a new opportunity waiting.”

Mrotek’s work gets passed to associate editor **Jill Wiesman**, who adjusts the text to fit, making room for as many notes as possible. (We’re committed to running all the notes submitted to us, although we often have to hold over the more recent submissions until we have space in the next issue.) Wiesman has a background in admission marketing, so she likes seeing all that our students have gone on to achieve: “There are a lot of jobs you don’t even think of and here our graduates are, out there doing these things and leading the charge.”

From Wiesman’s desk our note heads downstairs and into the careful hands of graphic design specialist **Donna Schaut**, who formats the notes ready for layout. “I go line by line,” Schaut says. “You want to take good care so, as you go, you can’t not read each note! I’m always particularly interested in the people about my own age – what they’re doing as they’re well on into their careers, or how they’re spending their retirement.”

Got a note to submit? Send it on in to snc.edu/go/keepintouch – we always love to hear your stories of learning and leisure; work and service; encounters with one-time classmates; and all of life’s passages.

ON A FINAL NOTE

When the old Knight Life gave way to St. Norbert College Magazine 14 years ago, our obituary columns would still sometimes note the passing of alumni with class years from early in the 1920s. For some years on, these columns would belong mostly to those with class years from the 1930s. Only quite recently, we laid to rest our last surviving alum from that decade, and now it is the veterans of the Greatest Generation whose passings we mourn. Increasingly, the names we note are those whom we have ourselves encountered over the years – and, on occasion, they are very young.

“We have so little space in which to sum up these lives of service to country and community,” says editor **Susan Allen**. “We take particular care over each and every one: It is the last thing we can do for our alums, and we want to make sure we do it right.”

Births

1996 Sarah (Burns) and Karl **Dauplain**, Marly-le-Roi, France, a daughter, Alexia, April 4, 2014. Alexia joins brother Maxime, 3.

1997 Kristin (McCormack) and Bill **Schroeder**, Greenville, Wis., a son, Jack, March 2, 2015. Jack joins sister Elsie, 5.

2001 Kristin (Lindbloom) and Steve **Warden**, Suamico, Wis., a daughter, Allison Anne, July 14, 2014. Allison joins sisters Madison and Isabelle.

2001 Kathleen (Crowley) and Kevin **Marien**, Lyndon Station, Wis., a daughter, Harper Johanna, Oct. 30, 2014. Harper joins sisters Caroline, 4, and Cecilia, 2.

2002 Amy Tomaszek-Thorson and Blair Thorson, Shawano, Wis., a daughter, Alexandria Mary, Nov. 22, 2014.

2002 Kristine (Hilsgen) and Mike **Johnson**, Bayport, Minn., a son, Benjamin Michael, Dec. 14, 2014.

2003 Carly (Bien) and **Zac Leider '03**, Verona, Wis., a son, Alexander David, Nov. 25, 2014. Alex joins brother Jackson, 3.

2004 Katie (Fitzpatrick) and Andy **Leiterman '95**, De Pere, a daughter, Clara Noelle, June 13, 2014. Clara joins brother Luke, 2.

2004 Beth (Blahnik) and **David Riebe II '15**, Allouez, Wis., a son, Elijah Nash, Oct. 10, 2014.

2004 Erica (Martzke) and Jonathan **Novak**, De Pere, a son, Emmett Joseph, Dec. 23, 2014.

Emmett joins brother Carter, 3.

2005 Cindy (Geiser) and Justin **Dodge**, Mequon, Wis., a daughter, Cora Marie, Dec. 19, 2014.

2005 Melissa Parr and **David Grosshuesch '05**, St. Louis Park, Minn., a daughter, Nora Ann, Jan. 5, 2015.

2005 Megan (Kirchoffner) and **Steve Krase '05**, Chicago, a daughter, Marin Abigail, Jan. 6, 2015.

2005 Mary Rose Perez and **Nicholas Ptacek '04**, Sheboygan, Wis., a daughter, Olivia Josephine, Jan. 23, 2015.

2005 Kristen (Feller) and Gabe **Weidenbaum**, Milwaukee, a daughter, Norah, Feb. 10, 2015.

2006 Lauren (Worthy) and David **Morrow**, Franklin, Wis., a son, Landon John, April 7, 2014.

2007 Sandi (Fagan) and Jason **Delvaux**, De Pere, a son, Owen Charles, May 28, 2014.

2007 Kelly (Klein) and **Dan Schneeman II '06**, West St. Paul, Minn., a son, Daniel Joseph (Danny) Schneeman III, Jan. 17, 2015.

2007 Teddy and Annabelle **Stalboerger**, Sartell, Minn., a son, Edward Joseph VI, March 13, 2015. EJ joins sister Clara, 3.

2008 Jenna (Miller) and **Brett Yost '08**, De Pere, a son, Zachary Nicholas, March 24, 2015.

2008 Liz (Kirchner) and Nick **Hammeter**, Glendale, Wis., a daughter, Gemma

Grace, March 28, 2015. Gemma joins sisters Anna, 5, Quinn, 3, and Olivia, 1.

2008 Sarah (Schultz) and Dan **Holland**, Wauwatosa, Wis., a daughter, Ainsley Lynn, April 15, 2015.

2010 Jennifer (Ackman) and Evan **Wisowaty**, Walworth, Wis., a daughter, McKinley, Oct. 24, 2014. McKinley joins sister Brinley, 2.

Marriages

2005 Jennifer (Bostwick) and Andrew **Todryk**, Nov. 8, 2014. They live in Milwaukee.

2005 Melissa (Parr) and David **Grosshuesch '05**, Jan. 15, 2015. They live in St. Louis Park, Minn.

2007 Melissa Fabry and Adam **Calewarts**, July 11, 2014. They live in Oconto Falls, Wis.

2009 Joseph and Amanda **DesChane**, March 21, 2015. They live in Wauwatosa, Wis.

2012 Lauren Verch and **John Troyer '12**, Aug. 9, 2014. They live in Manitowoc, Wis.

2012 Kelly Dunaway and **John Anstett '12**, Nov. 29, 2014. They live in Oak Park, Ill.

2012 Leah Korth and **Jacob Szapa '12**, Dec. 12, 2014. They live in Neenah, Wis.

2014 Jennifer Loderbauer and Troy **Wautlet**, June 14, 2014. They live in Appleton, Wis.

Deaths

1943 Reginald Kramer, of Green Bay, died Feb. 7, 2015, at the age of 95. Kramer

served in the United States Army during World War II, deploying to Japan as part of the occupation forces following the war. He later dedicated himself to a lifelong career in accounting at Larson Canning Company. Kramer is survived by his wife, Jean, and three children.

1943 Frank Doherty, of Boynton Beach, Fla., died Feb. 17, 2015, at the age of 93. Doherty served in the United States Navy for three years in the South Pacific during World War II before working 30 years with INA Insurance Company. He is survived by his wife, Virginia, and three children.

1944 Lawrence Lacenski, of Denmark, Wis., died on Jan. 16, 2015, at the age of 92. Lacenski served in the United States Army on the European front during World War II. He was employed by the Wisconsin Department of Transportation in Green Bay for 35 years. Lacenski was preceded in death by his wife, Lois, and is survived by their five children.

1946 The Rev. Hamlin "Francis" Mathy, of Tokyo, Japan, died Jan. 28, 2015, at the age of 90. Mathy entered the Society of Jesus shortly after college, moving to Japan in 1953. He fell in love with the country, choosing to remain there indefinitely as an ordained priest and teaching at Sophia University. He is survived by his fellow Jesuit brothers.

1947 Robert Koutnik, of Two Rivers, Wis., died Feb. 11, 2015, at the age of 91. Koutnik served as an infantry officer in three major combat campaigns in the European Theater during World War II. He



A Utah duet

Genevieve Gannon '15 is the first St. Norbert grad to receive a prestigious assistantship with **Robert Breault '85** at the University of Utah. This fall, the coloratura soprano will join a graduate quartet at the university that will perform a repertoire from jazz to musical theatre. The two alums are excited at the prospect of working together: "My experience was wonderful," Gannon said after Breault, a renowned tenor and director of opera at Utah, showed her around the school of music. She hopes to pursue a career as a professional opera singer after completing her master's degree in vocal performance.

Feelin' groovy

Consider joining us for the first-of-its-kind 1970s alumni reunion scheduled for Aug. 7-8. Remember those young, hip pros – **Eliot Elfner** (Business Administration), **Donald Taylor '67** (Art), **Ken Zahorski** and **Bob Boyer** (English), and more? They now have emeritus after their name – and they're invited also.

This very first reunion dedicated to grads of an entire decade is taking place thanks to the leadership and efforts of **Ron Smith '76**. Plans are also in hand for a cookout, tours of campus and the new Gehl-Mulva Science Center, and a chance to step back into the classroom.

 [More at snc.edu/alumni](http://snc.edu/alumni)

Bryce Dunathan '16



Opens wide

Three years into his first degree, Bryce Dunathan '16 is already enjoying alumni status. He transitions to dental school at Marquette University this fall.

Cutting his teeth This summer I'm working in a dental office in Hortonville, Wis. I'm appreciating the positive culture the staff creates in a place that for a lot of people has negative associations.

A good impression My father taught me more about life than anybody else could possibly do. It was not because of his profession: He never pressured me to follow him into dentistry, although what he did was really cool. It was more about being a man and a father, a husband and a son – the areas of life that are so much more important than your occupation.

One bite at a time I know I'm going to be faced with different challenges – I just don't know what they'll be yet. I'm excited to take on the challenge of living in a big city. I'm excited to meet my fellow classmates; to really get my hands on the work. I know I'll be pushing myself as hard as I can the next four years to become the best dentist I can.

Just for grins I've always been involved in sports. Just being present and sharing experiences with others is really what I look for in life. I enjoy being with my family, with my friends, playing cards or just having a very good conversation.

Something to chew on Dentistry is as much a social job as a profession. One thing that gives people a lot of confidence is to see a nice smile in the mirror. One of the best services we can provide to a fellow person is to build their self-esteem and make them feel that they can continue to do great work in their everyday life.

went on to earn his law degree from Marquette University, and worked as district attorney for Manitowoc County for eight terms. He was preceded in death by his wife, Elva, and is survived by his five children.

1949 John Jehn, of Park Falls, Wis., died Jan. 25, 2015, at the age of 89. Jehn served in the United States Navy during World War II, later making his career in banking. He is survived by his wife, Marlys, and four children.

1950 Harry Hurst, of Kaukauna, Wis., died Jan. 2, 2015, at the age of 91. Hurst served in the United States Army in World War II and fought in Belgium and Germany, including the Battle of the Bulge. He is survived by his wife, Dolores.

1952 Robert Danhieux, of Mesa, Ariz., died Jan. 24, 2015, at the age of 86. Danhieux taught high school science in Long Island, N.Y., and owned a successful antique business until his retirement. He is survived by two sisters-in-law, nieces and nephews.

1953 Donald Beerntsen, of Oakmont, Calif., died Dec. 5, 2014, at the age of 83. After receiving a Ph.D. in physical chemistry from Iowa State, Beerntsen spent much of his career doing metallurgical research for Kaiser Aluminum. He is survived by his three daughters.

1953 Thomas McDaniel, of West Bend, Wis., died Dec. 22, 2014, at the age of 84. McDaniel served in the United States Army for two years before working in sales

at General Electric Medical. He is survived by his wife, Monica, and two children.

1953 Michael Ariens, of Brillion, Wis., died Feb. 28, 2015, at the age of 83. He dedicated a 55-year career to Ariens Company and continued to serve as chairman-emeritus for the equipment and manufacturing company.

A trustee of St. Norbert College, Michael Ariens was honored in 1991 with its honorary doctorate of humane letters. He and his family have a history of generosity to the college, as memorialized particularly by the Ariens Family Welcome Center, on campus. (The building houses the office of admission as well as the office of communications, from which this magazine is produced.) Last fall, Ariens and his wife, Mimi, donated \$300,000 to create a second Ariens Family Welcome Center, at Silver Lake College. Preceded in death by one son, Ariens is survived by his wife, Mimi, and eight children.

1955 Jerry Dufek, of Green Bay, died Jan. 21, 2015, at the age of 85. Dufek enlisted in the United States Marine Corps and served in the Korean War. In 1954, he was drafted by the Green Bay Packers and was later inducted into the St. Norbert College Hall of Fame. He dedicated his life to teaching, refereeing, and coaching football and track. He is survived by his wife, Ethel, and three children.

1958 John du Pont, of Rensselaer, N.Y., died Jan. 28, 2015, at the age of 84. Du Pont served in the United States Navy

during the Korean War, returning home to a career in teaching and editing. He spent 18 years as an editor for *The Conservationist*, a magazine of natural history published by New York's Department of Environmental Conservation. Du Pont is survived by his wife, Joan, and seven children.

1960 Herman Buechel, of Cedarburg, Wis., died Feb. 17, 2015, at the age of 77. After receiving a master's degree in education administration, Buechel began his career teaching in southeastern Wisconsin. In later life, he entered the business world, working at Great Northern Corporation until retirement. Buechel is survived by his wife, Ann, and four children.

1960 Donald Gardner, of Florence, Wis., died March 30, 2015, at the age of 77. Gardner led a successful career at Hooper Corporation in Madison, Wis., where he served in many roles, including president and director at the time of his retirement. He is survived by his wife, Theresa, and four children.

1961 Jane Huelskamp Alfonso, of Green Bay, died Feb. 21, 2015, at the age of 104. At the time of her death, Ms. Alfonso was the college's oldest alum: She was born in 1910, the year the world saw its first delivery of air freight, in a Wright Brothers plane that took two bolts of silk from Dayton to Columbus, Ohio.

Alfonse was an elementary school teacher and in addition served as a reading tutor at St. Norbert. She served on the UW-River Falls Foundation Board,

and her involvement with the League of Women Voters in Green Bay and De Pere included service as the organization's president.

A history buff, she enjoyed reading and traveling. She is survived by two sons.

1962 Sister Carlotta Ullmer, of Green Bay, died Dec. 26, 2014, at the age of 95. Entering the convent in 1937, Ullmer went on to earn a Master of Education in guidance and counseling. She served as a teacher, tutor and principal in schools throughout Wisconsin. She is survived by the Sisters of St. Francis of the Holy Cross and three siblings.

1963 Orrin De Fere, of Prescott, Ariz., died Jan. 15, 2015, at the age of 73. Defere had a long and diverse career in a number of technical and leadership positions, where his degrees in mathematics and computer science contributed to projects such as the Hubble space telescope and the fields of security development and robotics. He is survived by his wife, Pam, and their three children.

1967 James Santy, of Darien, Wis., died Jan. 1, 2015, at the age of 70. Santy worked 30 years in the Delavan-Darien School District after receiving his master's degree in school psychology. He is survived by his wife, Linda, and three children.

1967 Sister Alice Malliet, of Green Bay, died Feb. 2, 2015, at the age of 84. Malliet was a member of the Sisters of St. Francis of the Holy Cross, dedicating her life to teaching at numerous elementary schools throughout the state. She is survived by

the Sisters of St. Francis of the Holy Cross and associate members.

1968 Diane Bresnan Fleming, of Madison, Wis., died April 1, 2015, at the age of 68. An elementary art teacher for 34 years and an accomplished glass artist, Fleming also co-wrote the children's book "Simply Wright." She is survived by two sons.

1969 Robert Bootz, of Waupaca, Wis., died Jan. 2, 2015, at the age of 68. Bootz served 37 years in the United States Army, including deployment in Vietnam. He retired with the rank of colonel. He is survived by his wife, Jeanne, and three sons.

1973 Robert Santucci, of Minneapolis, died March 12, 2015. His family describe him as a gentle soul who bravely and positively dealt with the lifelong effects of polio. He enjoyed volunteering at many Special Olympics events and loved swimming, music and travel. He is survived by his mother and his brother, **Edward Santucci '79**.

1976 Mary Bushman, of Green Bay, died Feb. 24, 2015, at the age of 69. Her ability to connect with people was heightened by the loss of her eyesight at age 23. She loved gardening, flowers and outdoor decorating, and she excelled at finding repurposed items for her home and gardens. She is survived by her husband, Dennis.

1988 Steven Craig Gould, of Mechanicsburg, Pa., died Dec. 27, 2014, at the age of 48. Gould earned his law degree and spent the last 17 years working for the Pennsylvania attorney general's office, most recently as senior

deputy attorney general. He is survived by his wife, Kimberly, and three children.

Class Notes

1953 The late **Don La Violette**, longtime coach at Abbot Pennings High School and St. Norbert College, was remembered in a Green Bay Press-Gazette story for his lifetime dedication to football and basketball.

1957 Edward Roeske, professor emeritus of the University of Tennessee, is volunteering as a mentor to high-school graduates wishing to take advantage of the Tennessee Promise, a program that supports a tuition-free two years of college.

1959 Evvie (Brunette) Smith of Milwaukee, Wis., was honored upon her recent retirement from her role as Storybook Princess for the Saturday Wauwatosa Children's Theatre shows. She provided education, encouragement and entertainment for her young audience for more than 25 years. Sprinkling sparkles from her wand, she always said "Let the Magic Begin," and the children believed.

1973 Ellen (Schommer) Kuchenbrod is opening her own veterinary clinic, Loving Paws Pet Clinic, in Savoy, Ill. Kuchenbrod is also a certified veterinary acupuncturist. The clinic will focus on offering a calm, low-stress environment for pets.

1977 Rick Rose has been featured in A! Magazine for the Arts as he celebrates his 20th year as artistic director at Barter Theatre in Abingdon, Va. He is only

the third artistic director in the history of the professional repertory theatre.

Under Rose's leadership, the magazine says, Barter has become one of the leading regional theatres in the country at developing and producing new work. For the past 10 years, Barter's Appalachian Festival of Plays and Playwrights (AFPP) has given voice to dozens of new works that have gone on to full production there and in theatres across the country. Capitalizing on that success, in 2011 Barter launched "The Shaping of America" series to develop new works based on history.

1978 Patrick Georgia has joined the Milwaukee office of Lockton, the world's largest independent insurance broker, as senior vice president and employee benefits practice leader.

1978 David Hawking has been selected for the newly formed position of national sales and marketing manager for North America for Kitagawa NorthTech Inc. In his new role, Hawking will be responsible for driving sales revenue for the workholding and custom engineer solutions leader.

1979 Kevin Shaw has been appointed president of Notre Dame Academy in Green Bay. His new position holds responsibilities in spiritual leadership; strategic planning and institutional advancement; and collaboration with faculty, staff and administration.

1980 A novel by **Steve Luebke**, "Steps of the Sun," was published in October 2014 by Tri-Screen Connection on Web-e-Books.

1980 Julie Curro Idzikowski has been promoted to senior director of development operations. She leads communications/donor relations, corporate relations and advancement services teams in support of the joint fundraising effort of Froedtert and the Medical College of Wisconsin.

1983 Joseph Phelps, department chair for the University of Alabama's advertising and public relations department, has been named a Fellow of the American Academy of Advertising. The award recognizes an individual's lifetime achievement in the advancement of advertising scholarship, education and service to the discipline. Phelps became the first active UA faculty member to receive the national distinction. He has been with the University of Alabama for 25 years.

1985 Christopher Collar was recently profiled by the Diocese of Green Bay's newspaper, The Compass, for his work in developing Helen's House, a small home-like facility in north Appleton, Wis., that provides individualized personal care and nursing services for its four residents. A second house recently opened in Kaukauna, Wis., and two more are on the way.

In naming his organization, Collar took the opportunity to memorialize his mother, Helen Griesbach Collar, who herself needed skilled nursing in her final months. She was someone who always emphasized the importance of giving back. "I made the decision up front that I did not want to be exclusively private pay," Collar told The Compass. Several

Helen's House residents have some form of medical assistance. "I think that's the way Mom would have wanted it and it also allows families of any socioeconomic background the opportunity for this wonderful care environment."

1987 Margaret (Foley) Bohlin has been chosen to be a teacher liaison for the Space

Foundation. She's one of about 150 teacher liaisons worldwide, with representatives from India, Australia and 33 of the United States.

1990 Kandi (Kilkelly) Hidde has joined Frost Brown Todd as a member attorney in the firm's business litigation practice in Indianapolis.

1992 Eric Witczak, executive vice president of Nicolet National



Photo courtesy Amber Arnold, Wisconsin State Journal

Commitment to art reclaims final year

The fused glass created by **Diane Bresnan Fleming '68**, 1946-2015, in her final year of life evinces a renewed creative vigor that even the artist herself could not have anticipated. In fact, when given two weeks to live in fall 2013, she had set about giving away her materials and her kiln. But, the Wisconsin State Journal reports, "One day in January, [Fleming] awoke to a realization. The cancer in her body was not going to take her quite so swiftly. She decided to make art again. Lots of it. 'I came back to the artwork at a place beyond where I left off,' said Fleming, 68, who retired in 2002 after 30 years as the art teacher at Madison's Elvehjem Elementary School. ... Fleming has been on a productive tear ever since, creating distinctive plates, bowls and jewelry with renewed passion."

Fleming's new work was accepted for sale in the museum store of the Madison Museum of Contemporary Art. And Fleming began working on even more new pieces for an anticipated show of her new work. She would pass away April 1, 2015, having reclaimed 18 months of life.

"I just wake up each day wanting to do art, even if it's just contributing something small to a project," she told the Journal last October. "When you concentrate on that part of your life – the creative part, or what I also consider my spiritual part – it allows you to put away the physical part for a while."

Finding joy at Flying Horse



The life of **Mimi Dane '77** has been peppered with choices that may seem unconventional, risky or even extreme. But she is confident about each bold decision that led to her current professional role as CEO of Flying Horse Farms, a camp in Ohio that brings joy to seriously ill children and their families. “I have not regretted it for a moment,” says Dane. “It’s the most transformational work one can do.”

Dane was born in Florida and grew up near Milwaukee. She calls her path to St. Norbert College “an odd one.” She spent a summer during high school in Arequipa, Peru, and fell in love with the culture – and, with a Peruvian boy: “I decided when I was a senior that the only school I wanted to go to was St. Norbert College because there was an exchange program in Peru, specifically Arequipa. It was the only place I applied!” After she arrived at St. Norbert, the Peru program was canceled. “It didn’t make a difference, because I fell in

love with the school,” says Dane. Dane, an English major, loved the small classes and sense of community she found on campus. She was active on the College Activities Board and a member of the Dirty Hippie Club (now defunct). After graduating, she went to Western Michigan University to pursue her master’s degree, then her Ph.D. in English. “I was two chapters into my dissertation and realized I did not want to spend the rest of my life teaching freshman English, and the job market was horrible,” Dane remembers. She pulled the plug on her Ph.D., and enrolled in law school at The Ohio State University. “Everybody told me that there would be a day that I would regret not finishing my Ph.D.,” says Dane. “I am still waiting for that day to happen.”

After completing law school she clerked for a judge in Philadelphia – a “most remarkable experience” as she fondly recalls, then began a 21-year career with Squire Sanders (now Squire Patton Boggs), eventually becoming a partner at the law

firm. “I loved the practice of law as a trial lawyer,” she says.

But Dane’s career took a surprising twist after close friend Cindy Lazarus recruited her to serve on the board of Flying Horse Farms. The camp and its mission felt personal for Dane. She had lost her teenaged nephew to cancer. “When you have a child with a serious illness, your life is defined initially by the diagnosis, the treatment,” Dane explains. “Then Flying Horse Farms comes into your life, and now the whole shift as a family is about wellness, and a child having an opportunity to be a child. At school they’re the kid with cancer, the kid who’s had a heart transplant. But at camp, they’re the kid who caught a fish, who hit a bulls-eye.”

Lazarus soon approached Dane about succeeding her as CEO. “I was thinking, when I turned 60 I would retire from law and do something in the nonprofit world,” says Dane. “But the opportunity came earlier.”

Dane told her husband about the offer, and the couple decided to take some time to think it over. “I changed my clothes and I went out and did a five-mile run. I came back and said, ‘You know what, honey – we’re doing this!’”

Dane became CEO in 2011. Today, Flying Horse Farms serves more than 800 children and family members each year, offering life-changing adventures at no cost to campers. It’s the first camp in the Midwest to become a full member of the SeriousFun Children’s Network, founded by Paul Newman.

“My [former] colleagues at the firm say I have this glow about me,” says Dane. “It’s changed me. It’s made me more focused on the joy of life every day.”

DANE DEAL

Considering a major career change? **Mimi Dane** shares her checklist of questions to consider:

- Will I be secure financially?
- Does the organization’s mission align with my own?
- Is the workplace a good cultural fit for my style?
- Does the location work for me?
- What’s the worst thing that can happen?

Dane says, “One of my first jobs I had in high school was cleaning a house and ironing, and I hated it. But my whole life I have always told myself, the worst thing that can happen is you can always go back and clean somebody’s basement. So what? You’ll be fine. It’s being willing to take the risk, because success is born out of failure.”

Bank, spoke to the Green Bay Press-Gazette on the latest Nicolet Bank Consumer Pulse, commissioned by the Green Bay-based bank and conducted by the Strategic Research Institute at St. Norbert College.

1992 Trisha (Dickinson) Lemery, president and CEO of Marinette (Wis.) alloy-maker Winsert, headlined the April issue of Insight Magazine. "Lemery, president and CEO of Winsert since 2008, has taken her liberal arts education (she was an English major) and turned it into an advantage, leading a highly technical team at the family-owned company," says the magazine. "Winsert opened an office in Germany a decade ago, weathered rough times during the Great Recession and, in 2014, saw 36 percent growth."

1995 Brian Lange has accepted a position at Skyline Technologies, headquartered in Green Bay, as the company's chief financial officer.

1995 Martin Brick recently earned tenure and was promoted to the rank of associate professor of English at Ohio Dominican University. He lives in Powell, Ohio, with his wife, **Heather (Hendee) Brick '95**, and their two children, Simon and Eilish.

1996 Steve Hyde has joined Schenck S.C. as chief information officer and director of technology services. His new position will provide strategic direction for the firm's internal IT and systems-integration consulting to clients.

1996 Amy (Guertin) Reichert's debut novel, "The Coincidence of Coconut Cake," will be published by Simon & Schuster/Gallery this summer. According to the publisher's preview, "You've Got Mail" meets 'How to Eat a Cupcake' in this delightful novel about a talented chef and the food critic who brings down her restaurant – whose chance meeting turns into a delectable romance of mistaken identities." The novel is set in downtown Milwaukee, where Chef Lou works tirelessly to build her beloved, yet struggling, French restaurant, Luella's, into a success.

1999 Bridget Blank has been promoted to senior associate at the international design firm Cuninghame Group Architecture Inc. Based in Minneapolis, she is responsible for marketing efforts for the firm's entertainment market group.

2002 Amy Tomashek-Thorson has earned her master's degree in taxation from Northeastern University.

2004 Erin Feldhausen has accepted a new position as a senior financial analyst at Trek Bicycle Corporation in Waterloo, Wis.

2005 Jim Clauer is the new director of liturgy and music at Holy Cross Catholic Church in Deerfield, Wis. He will work in a number of the parish's liturgical operations, including heading the adult and children's choirs.

2006 Melinda Morella, assistant director of the Live54218 program in Green Bay, has been honored as one of Current's Future 15, which profiles 15 area young professionals who are growing and excelling in their respective fields in the Brown County area.

2006 Chris Ciechanowski has been named director of human resources by Cleaning Systems Inc.

2007 Mike Thiel, former entertainment reporter for the Appleton Post-Crescent, has moved to Nashville, Tenn., to pursue his music career with his band, Eric Lives Here.

2007 Emily Kotecki joined Dodge County Human Services as a psychiatric therapist in February 2015.

2008 Erin Kaye, of Coleman, Wis., has

earned her Master of Arts in Liberal Studies degree from St. Norbert College.

2010 Peter Romenesko has been promoted to vice president of Blueshift, the global division of Breakthrough Fuel, based in Green Bay.

2010 The engagement story of **Erik '10** and **Katie (Bobinski) Huehns '10** has been featured in a Green Bay Press-Gazette article about Door County marriage proposals. The couple was married in 2012 and live in Sturgeon Bay with their son William, 1.

2010 Mark Ostlund has joined the law firm Gavin, Winters, Thiemann & Long Ltd. as an attorney practicing in the areas of real estate transactions and estate planning.

2012 (M.T.S) Kevin DeCleene has been honored as the 2015 recipient of the De Pere Silver Knight Award for self-emptying service to the community in the tradition of the Norbertine fathers. DeCleene has worked at Schneider Inc. for 31 years and served local Catholic parishes as a deacon since 2008.

2013 Luanne Spence has been promoted to manager/digital experience at Cancer

Treatment Centers of America Global Inc. She will assist in leading the development of the enterprise-wide marketing strategy and support efforts around defining opportunities, objectives and analytics for both national and regional initiatives.

2014 Devin Atteln has received certification from the American League of Organists.

2014 Katie Talken has joined the Boys & Girls Club of Oshkosh as grants and outcomes measurement coordinator.

2014 Joe Perry has been signed by the Iowa Wild, the minor league affiliate of the NHL's Minnesota Wild.

2014 Nicole (Dunbar) Poley has accepted a position as staff writer for The Herald-Independent in Cottage Grove, Wis.

2014 Jesse Borlen has been featured in an article in The Shawano Leader about the Shawano County (Wis.) Historical Society, where he volunteers.

■ Friends honored the memory of snowmobile warrior **Bob Schmidt '63** at the National Multiple Sclerosis Society-Wisconsin Chapter's annual MS Snowmobile Tour. Schmidt, who died July 12, 2014, had led his group of family and friends in their successful endeavor to raise more than \$1 million over 24 years in order to fund research and services for people diagnosed with multiple sclerosis. In January this year, the group celebrated what would have been Schmidt's 25th tour weekend, donating a further \$1,300 in his name to the cause.

St. Norbert College

is further represented in the initiative: The event operations manager for the Wisconsin chapter is **Jamie Baker '06**.

■ When golfers gather for the Mad for Plaid outing Aug. 15, they will have more on their minds than their scores. The event honors the memory of **Dawn Lindberg Peterson '88**, whose early death from leukemia took her from us 15 years ago. Family and friends – including fellow international business grads **Theresa Roetter '88**, **Margi Mann '88** and **Maureen McCann Hatchell '88** – organize the event as a fundraiser for the Dawn E.

Petersen Foundation, which raises money to support families dealing with serious illness. The foundation has distributed more than \$175,000 over the past 10 years, much of it via \$250 grants and gas cards donated to mitigate necessary travel expenses incurred by families. More information about the outing can be found at www.depfo.org.

■ Among those named 2015 Teachers of Distinction in the Golden Apple Awards are **Kris (Van Deurzen) Neuens '00**, for her work at Hemlock Creek Elementary in De Pere; **Ashley (Vander Zanden) Hendricks '06**, for her work at Glenbrook Elementary in Pulaski, Wis.; and **Emily Pansier '12**, for her work at Beaumont Elementary in Green Bay.

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Golden opportunity brings philosophy alums to Japan

No matter what your travel philosophy, it's hard to resist a trip to Japan during Golden Week. The prospect was further sweetened for philosophy prof **Joel Mann**, who was spending an exchange semester at the University of the Philippines Diliman – "almost there" in fact, if only from a De Pere perspective. The seven-day span that includes four national holidays for Japanese employees gave Mann the chance to connect with philosophy alums **Tina Lorino '14**, who is teaching in Sagae City, and **Joel Van Fossen '13** and **Miles Lamensky '14**, who are both teaching in Tokyo. (Subscribers to @St. Norbert read about their TEFL work in Japan in our November 2014 issue.)



We did it!

Every member of the St. Norbert community should be proud of what we've accomplished through Campaign St. Norbert: Full Ahead.

Despite an uncertain economy, we've not only met the campaign's \$90 million goal, but far exceeded it: The total raised now stands at \$105 million. As a result, we've built a stunning new science facility, strengthened faculty support, increased funding for student programs, added more than \$20 million to our endowment, and perhaps most important, increased the aid available to deserving students. We've made our college stronger.

This has been a community achievement; some 16,000 of you participated. We couldn't be prouder of all of you. Thank you.



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Connection / Continuing the Conversation

In review

The Atlantic, the London Review of Books, The New York Times ... we at the magazine have been enjoying the reflected glory as the reviews for President Tom Kunkel's new book have rolled in. We're used to our faculty publishing apace, of course, and their work is well-received and well-represented on the lists of highly reputable academic presses. But academic works are as likely to sell in the hundreds as the thousands, and although they earn their place on the shelves of major academic libraries, they are less likely to be found on the nation's nightstands.

Kunkel's biography of New Yorker writer Joseph Mitchell is a serious piece of scholarship too, but his subject's name is a familiar one and his publisher, Random House, has a commercial list. "Man in Profile" was all over the book review pages as soon as it appeared in late April. You can read the author's own account of the hoopla on page 16. Meanwhile, we're enjoying the ride and, thanks to the conversation that Kunkel's revelations about Mitchell began, it looks as if it may continue for some time.

Susan Allen

WORDS & PICTURES

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We love to hear from you, and rely on you to keep us posted. You can find us at www.snc.edu/magazine, on Facebook, via magazine@snc.edu or 920-403-3048, or at:

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Printed by Independent Inc., De Pere.



Knight game

Norby runs the bases at the new Mel Nicks Sports Complex. No need to worry about keeping his feet dry on the new turf – his high-stepping gait stems from exuberance, not damp footing. The drainage problems that have plagued the facility and hampered play over the years are a thing of the past. This year's softball and baseball teams were the first to benefit from a \$2 million renovation that included rebuilding the two diamonds with synthetic infields and better drainage in the outfields.



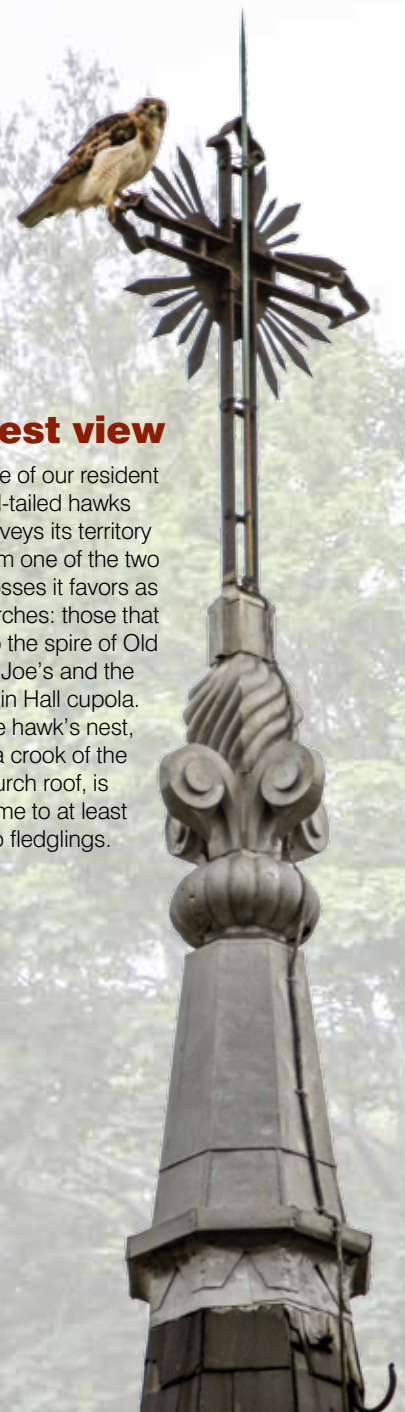
Recommended viewing

The regular host of our monthly TV show, **Kevin Quinn** (Schneider School), is a sports economist so it made for an interesting broadcast when he interviewed guest Rob Zerjav, president and general manager of the Wisconsin Timber Rattlers. As the baseball season got under way, the two experts in their respective fields discussed why minor league baseball works in northeastern Wisconsin. Enjoy this episode of "Conversations

from St. Norbert College" at youtube.com/stnorbertcollege.

Best view

One of our resident red-tailed hawks surveys its territory from one of the two crosses it favors as perches: those that top the spire of Old St. Joe's and the Main Hall cupola. The hawk's nest, in a crook of the church roof, is home to at least two fledglings.



Calendar

August

4 Alumni Night at Knights on the Fox
30 Convocation

September

18 Golden Knight Induction
19 SNC Day 2015
19 Family Weekend Concert
24 Miller Lecture Series Special Event
26 Campaign St. Norbert: Full Ahead Celebration

October

2 Ancient Philosophy & Medicine Conference
4 Tail of the Fox Regatta
12-16 Heritage Week
31 Homecoming

 **More at snc.edu/calendar**



Nobel Peace Prize nominee Victor Ochen is this year's St. Norbert Ambassador of Peace. Ochen, nominated for his work to promote human rights through non-violent means, speaks on campus Sept. 29.

Back on campus

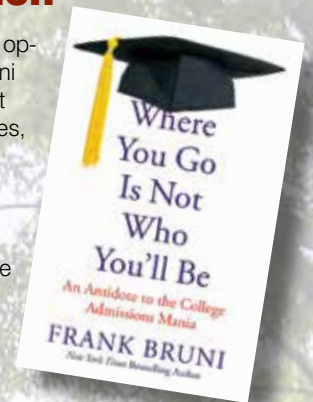


A prayer space just outside the oratory of Old St. Joe's features a decade of the rosary inlaid in the ground. It is sometimes used by a group of students who meet weekly to pray the rosary Monday nights at 9 p.m. during the semester.

Anyone is welcome to join this group or to use this site for their private devotions.

Frank opinion

When New York Times op-ed journalist Frank Bruni examined colleges that offer unique experiences, he did not overlook St. Norbert. In his new book, "Where You Go Is Not Who You'll Be," Bruni argues that where you go to school is much less important than the positive adventures you'll have while there. In



the book – subtitled "An Antidote to the College Admissions Mania" – he surveyed "moderately priced pockets of excellence." These included places like St. Norbert: colleges where students can have extraordinary opportunities like those offered through our close connections with the Green Bay Packers. Writing in Time Magazine upon the release of his book, Bruni again cited the partnership with our NFL neighbor that brings players onto the St. Norbert campus and makes well-regarded Lambeau Field internships available to its students.

All told, a building for the ages



Every alum of the college still living took classes there, and many studious generations to come will enter between its pillars. We're hoping to share a goodly selection of their experiences when Boyle Hall

celebrates its 100th birthday next year. In which of Boyle's classrooms did you flunk a test, fall in love, or fall asleep? In which of its faculty offices did pearls of wisdom fall upon your ears? What chance encounters in those corridors, what love of learning in its halls? What pinnacles of learning did those porticoes inspire, what flights of fancy on those flights of stairs? We'd love to hear any and all memories – please feel free to wax plain or poetic to

magazine@snc.edu!



Zero computers are installed in the college's newest computer lab. The lab, an amenity added with the redeveloped south teaching wing of the Gehl-Mulva Science Center, is set up for the comfort and convenience of a laptop-toting student generation. With laptops now carried by all students, all that labs now need to offer is a well-wired and well-supported learning space – one with nice big 32-inch screens. Loaner laptops are close at hand for any users whose own is getting fixed, or who don't happen to have their device on them.



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Parting Shot / Whither Shall I Wander?

“If you feel the urge, don’t be afraid to go on a wild goose chase. What do you think wild geese are for anyway?” – *Will Rogers*

