



**BUSINESS ADMINISTRATION
 Graduate Survey Results**

Overview of Data

Each year the Office of Career & Professional Development surveys new graduates about their post-graduation pursuits to learn whether they have secured employment, are attending graduate school, or are full-time volunteering. Graduate data is gathered through online surveys, college records, and LinkedIn. Tables below include information for the classes of 2011, 2012, 2013, 2014, 2015, and 2016.

Business Administration Graduate Survey Data

The below results are specific to graduates who indicated they were business administration majors when replying to the surveys.

(Note: the numbers might not add up because not all respondents completed all survey questions)

Grad Year	# of Graduates	# Grads with Data	# Employed	# Attending Grad School	Average Salary
2016	92	77	74	1	\$35,001 - \$45,000
2015	109	83	76	2	\$40,001 - \$50,000
2014	79	77	60	2	\$35,001 - \$45,000
2013	74	29	28	1	\$30,001 - \$40,000
2012	91	48	42	2	\$30,001 - \$40,000
2011	106	39	27	3	\$35,001 - \$45,000

Business Administration Employment Data

Below is a sample of employers and position titles as reported by SNC graduates.

Job Title	Employer	Location of Employers
Inside Sales Manager	Able Energy Co.	Minnesota
Receptionist	Access One	Illinois
Commercial Underwriter/ Business Systems Analyst	Acuity	Wisconsin
Scientific Recruiter	Aerotek	Wisconsin
Property Manager	Allie Mortgage	Wisconsin
Insurance Broker	American Family Insurance	Wisconsin
Paraplanner	Ameriprise	Wisconsin
Staffing Assistant	APAC Customer Services Inc.	Wisconsin
Underwriter/Broker	Arthur J Gallagher	Arizona
Membership and Marketing Coordinator	Association Acumen	Wisconsin
Human Resource Analyst	Associated Bank	Wisconsin
Talent Sourcing Specialist	Baker Tilly Search & Staffing	Wisconsin
Financial Advisor	Bank of America - Merrill Lynch	Wisconsin
Assistant Director of Outreach & Communications/ Client Services Coordinator and Research Analysis	Breakthrough Fuel	Wisconsin



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Intern		
Customer Service Representative	Chamberlain Group	Illinois
CODY Representative	Champion Technologies	Not in U.S.
Internship	Chicagoland Decks	Illinois
Licensed Sales Agent/Marketing Intern	Coldwell Banker The Real Estate Group	Wisconsin
Associate, Volume Management	Constellation Energy Service	Wisconsin
Sales Representative	COCO5	Illinois
National Account Manager/ Carrier Sales	Coyote Logistics	Illinois
Branch Support Analyst	Credit Suisse	Illinois
Account Manager	Dental City	Wisconsin
Account Manager/ Customer Care Specialist	Direct Supply	Wisconsin
Professional Hockey Player	ECHL	Canada
Quality and Environment Coordinator	EHRNO flexible	Not in U.S.
Project Manager	Epic	Wisconsin
Business and Human Resource Manager	Every Child's Places	Wisconsin
Human Resources Coordinator	FABCO Caterpillar Equipment	Wisconsin
Shift Manager	Festival Foods	Wisconsin
Leasing Agent	Fiduciary Real Estate Development	Wisconsin
Account Representative	Finance Systems of Green Bay	Wisconsin
Broker Services Coordinator	First Capital Surety and Trust Company	Wisconsin
Assistant Branch Manager	Fitzsimons Federal Credit Union	Colorado
Sales Representative	Flea's Floor Market	Wisconsin
Content Marketing Coordinator	FloSports	Texas
Customer Service Representative	Focus Point Global	Wisconsin
Workplace Consultant	Forrer Business Interiors	Wisconsin
Technical Recruiter	Fortitude Systems	Illinois
Collateral Documentation Specialist	GE Capitol	Illinois
Order Management Specialist	GE Healthcare	Wisconsin
Account Executive	Genco	Wisconsin
Claims and Deductions Specialist	Georgia Pacific	Wisconsin
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Associated Account Manager	Glassdoor	Illinois
Regional Account Manager	Grease Guard, LLC.	Illinois
Service Representative	Green Bay Packaging, Inc.	Wisconsin
Sales Representative	Groupon	Illinois
Territory Sales Trainee	Hobart Corporation	Ohio
Web Specialist/Customer Care	Humana Health Insurance	Wisconsin
Tax Research Associate	Info-Pro	Wisconsin
Strategic Communication Coordinator	Integrays Energy Services	Wisconsin
Strategic Account Manager	Interstate Distributor Co	Tennessee
Collections Specialist	IOD Incorporated	Wisconsin



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Transportation Planning Specialist	KBX Logistics	Wisconsin
Inside Sales Specialist	KI	Wisconsin
Customer Service Reporting Specialist	Kohl's Corporate	Wisconsin
Special Events Coordinator	Kohler Company	Wisconsin
Manager	KPW Management	Illinois
Market Analyst	Krueger International	Wisconsin
Staffing Consultant	Landmark Staffing	Wisconsin
Human Resources Generalist	Luvata	Wisconsin
Personal Sales Banker	M&I Bank	Wisconsin
Hockey Player	Mississippi River Kings	Mississippi
Training Manager	Menards	Minnesota
Client Associate	Merrill Lynch	Wisconsin
Sales/Project Manager	Milwaukee Plate Glass Company	Wisconsin
Project Manager	Miron construction	Wisconsin
Human Resources Recruiter	National Audit	Wisconsin
Credit Analyst	Nicolet Bank	Wisconsin
Cook	Nicolet Restaurant	Wisconsin
Financial Representative	Northwestern Mutual	Wisconsin
Clerkship Coordinator	Northwestern University	Illinois
Professional Hockey Player	OSC Eisladies	Germany
Inside Sales/Customer Service	Pioneer Metal Finishing	Wisconsin
Manager In Training	Probuild	Wisconsin
Associate Deal Strategy	PwC	United Kingdom
General Manager	RainMaster Irrigation Inc.	Wisconsin
Billing Specialist	Runzheimer	Wisconsin
Business Analyst/Financial Analyst/Logistics Sales Account Executive/Driver Recruiter	Schneider National	Wisconsin
Account Specialist/Market Insights Analyst/ HR Assistant/ Labeling Coordinator	Schreiber Foods	Wisconsin
Territory Sales Manager	Shaw Industries	Wisconsin
Trade Marketing Analyst	Spectrum Brands	Wisconsin
Buyer	SpenDifference	Colarado
DeWalt Field Service Coordinator	Stanley Black & Decker	Illinois
Assistant Director of Admission	St. Norbert College	Wisconsin
Underwriting Assistant	Southern Cross Underwriters	
Client Advisor	Technology Resource Advisors	Wisconsin
Sales Development Representative	Tesseract Capital LLC	
Senior Administrative Assistant	TJ Hale	Wisconsin
HR Administrator	The C.A. Lawton Co.	Wisconsin
Marketing Strategist	The executive advertising	Tennessee



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Project Accountant	The Walsh Group-Walsh Construction & Archer Western	Illinois
Commercial Lender	Tri City National Bank	Wisconsin
Customer Care Professional	United Health Group	Wisconsin
Sales Representative	Univar Environmental Sciences	Minnesota
Mutual Fund Tax Administrator	U.S. Bank	Wisconsin
Production Worker	Valley Cabinet	Wisconsin
Assistant Manager Training	Walgreens	Wisconsin
Credit Manager/ Financial Analyst/ Teller	Wells Fargo	Wisconsin
Human Resource Intern	Worthington Cylinders	Wisconsin
Supply Chain Management/Logistics	XPO Logistics	Illinois
Senior Associate Human Resources Coordinator	Zebra Technologies	Illinois

Business Administration Graduate School Data

Below is a sample of graduate schools and programs as reported by SNC graduates.

Programs	Universities
Organizational Leadership	Arizona State University
Juris Doctor	Barry University School of Law
Master of Arts in Teaching	Cardinal Stritch University
Economics	Marquette University
MBA	Marquette University
Doctor of Chiropractic	Palmer College of Chiropractic
Law	St. Thomas University
Law	University of Miami
School of Dental Medicine	University of Pittsburgh
MBA – Finance	UW Eau Claire
Juris Doctorate	UW Madison
Masters of Human Resource and Labor Relations	UW Milwaukee

All Majors Graduate Survey Data

The results below are reflective of all graduates who completed the Graduate Survey
(Note: the percentages might not add up to 100% as Military and Other categories are not included)

Grad Year	# of Grads	# of Responses	Response Rate	Working Full-Time	Working Part-Time	Seeking Employment	Full-Time Volunteer	Average Salary	Attending Grad School
2016	506	298	59.0%		77.0%	5.2%	1.0%	\$35,001-\$45,000	13.3%
2015	505	262	51.9%		75.9%	4.0%	3.2%	\$35,001-\$45,000	14.3%
2014	506	275	54.4%		70.6%	6.5%	2.9%	\$30,001-\$40,000	10.9%
2013	439	249	57.2%		81.1%	5.2%	1.2%	\$30,001-\$40,000	12.1%
2012	404	271	67.0%		78.2%	7.0%	1.5%	\$30,001-\$40,000	12.5%
2011	460	204	44.3%	59.3%	19.2%	3.0%	3.0%	\$30,001-\$40,000	13.7%

For questions or more detailed information please contact the Office of Career & Professional Development.

Business Administration Internships

Up to 60% of employers offer full-time jobs to their interns. Internships are just about the best thing you can do for your career. Learn more at: www.snc.edu/go/studentinternships. The list below provides information on where several SNC business administration students have interned in the past.

- AAR Corp.
- Acuity
- Appleton Paper
- Associated Bank
- Baer Performance Marketing
- Bankers Life & Casualty
- Baxter
- Big Brothers Big Sisters
- Capital Asset Management Group
- Church Mutual Insurance
- Community First Credit Union
- Cumulus Broadcasting
- Enzymatic Therapy
- Franklin Energy Services
- Georgia-Pacific, LLC.
- Green Bay Packaging, Inc.
- Humana
- Integrys Energy Group
- Keller
- KI (Krueger International)
- Kiewit Construction
- Merrill Lynch
- Midwest Sole
- NBC 26/WGBA-TV
- New North
- Nicolet National Bank
- Northwest Mutual Financial Network
- Pension Consultants Co., Inc.
- Pioneer Metal Finishing
- PMI
- Proprofit Marketing
- Prudential Financial
- Schreiber Foods, Inc.
- Thrivent Financial
- Unilever
- US Bank



Career & Professional Development Resources

Every student, freshman through senior, should be working with the Office of Career & Professional Development. You can turn to Career & Professional Development for help and information about:

- Choosing a major
- Exploring your interests, values, skills, and personality
- Choosing a major
- Resume/cover letter writing
- Interview preparation
- Internship search and registration
- Job search strategies
- Networking connections
- Graduate school research and applications
- Post-graduate volunteer opportunities
- Individual career counseling

For additional information on the Business Administration program at St. Norbert College:

<https://www.snc.edu/businessadministration/>