



THE WISCONSIN SURVEY



Serving Wisconsin Since 1984

THE WISCONSIN SURVEY

Fall 2016

Survey Information:

Random Selection, Landline and Cell Telephone Survey

Adult Wisconsin Residents - REGISTERED LIKELY VOTERS ONLY: 664

Interview Period: **October 13-16, 2016**

Margin of Error: +/- 3.8% at the 95% confidence level.

Contact:

Wendy Scattergood

Assistant Professor, Political Science

Associate, Strategic Research Institute,

St. Norbert College

(920) 403-3491 , wendy.scattergood@snc.edu

(percentages may not add to 100% due to rounding)

Presidential Race:

On November 8th, there will be elections for the US President, Congress, the state Senate and Assembly, and local offices. Would you say that you will Definitely Vote, Probably Vote, Probably Not Vote, or Definitely Not Vote in these elections?

Definitely Vote	92%
Probably Vote	8%

If the presidential election were held today, for whom would you vote: (NAMES ROTATED)

Republican Donald Trump	39%
Democrat Hillary Clinton	47%
Libertarian Gary Johnson	1%
Green Party Jill Stein	3%
Other	3%
Not Sure	5%
Refused	2%

FOR "OTHER" Voters ONLY:

Please specify for whom you are going to vote: _____ (open-end)

Bernie Sanders	62%
Darrell Castle (Constitution Party)	19%
Mickey Mouse	10%
None	10%

FOR GARY JOHNSON AND JILL STEIN ONLY:

If your candidate were not running, for whom would you vote?

.....	<u>Of GJ Voters</u>	<u>Of JS Voters</u>
Republican Donald Trump	50%	0%
Democrat Hillary Clinton	25%	10%
Would Not Vote.....	13%	70%
Not Sure	13%	0%
Refused	0%	20%

FOR "NOT SURE" VOTERS ONLY

As of today, do you lean more toward:

Republican Donald Trump	26%
Democrat Hillary Clinton	15%
Libertarian Gary Johnson	14%
Green Party Jill Stein.....	0%
Not Sure	44%
Refused	1%

How strongly are you committed to [CANDIDATE NAMED ABOVE]

Of Donald Trump Voters.....

Totally Committed	66%
Somewhat Committed	27%
Might Change Your Mind	7%

Of Hillary Clinton Voters

Totally Committed	72%
Somewhat Committed	24%
Might Change Your Mind	4%

Of Gary Johnson Voters

Totally Committed	50%
Somewhat Committed	25%
Might Change Your Mind	25%

Of Jill Stein Voters

Totally Committed 86%
Somewhat Committed 10%
Might Change Your Mind 5%

Of Others:

57% of Bernie Sanders voters are totally committed, 43% somewhat committed
100% Darrell Castle – totally committed
100% Mickey Mouse – totally committed
100% None – totally committed

Did you watch the second Presidential Debate this past Sunday night?

Yes 55%
No 45%

OF DEBATE WATCHERS ONLY:

Did this debate make you more likely or less likely to support each of the following candidates? First let’s take Hillary Clinton....

Candidate	More Likely	No Effect (VOL)	Less Likely	Not Sure	Refused
a. Hillary Clinton	44%	18%	37%	2%	<1%
Donald Trump	26%	19%	53%	2%	1%
A third party candidate	10%	41%	41%	6%	3%
To Not Vote	20%	42%	32%	3%	3%

Regardless of how you intend to vote, which candidate, Donald Trump or Hillary Clinton, is more trustworthy?

Donald Trump41%
Hillary Clinton.....45%
Neither (vol)12%
Same/No Difference/Both (vol) 1%
Not Sure.....1%
Refused <1%

Regardless of how you intend to vote, which candidate, Donald Trump or Hillary Clinton, has a better temperament to be president?

Donald Trump26%
Hillary Clinton.....63%
Neither (vol)9%
Same/No Difference/Both (vol) 2%
Not Sure.....1%
Refused <1%

Regardless of how you intend to vote, which candidate, Hillary Clinton or Donald Trump, do you think would do a better job handling each of the following issues. First let's take Terrorism and national security....

	Hillary Clinton	Donald Trump	No Difference (VOL)	Neither (VOL)	Not Sure	Refused
Terrorism and National Security	50%	42%	<1%	5%	2%	<1%
An Unexpected Major Crisis	56%	35%	2%	4%	2%	<1%
Health Care	50%	40%	1%	6%	2%	<1%
Taxes	46%	45%	1%	5%	2%	<1%
The Economy and unemployment	45%	46%	1%	6%	1%	1%
Trade Policy	48%	41%	1%	7%	4%	<1%
Immigration Policy	54%	42%	1%	2%	1%	<1%
Bringing Change to Washington	28%	60%	1%	8%	2%	<1%

Regardless of how you intend to vote, which candidate, Donald Trump or Hillary Clinton, do you think cares more about people like you?

Donald Trump35%
 Hillary Clinton.....49%
 Neither (vol)14%
 Same/No Difference/Both (vol) 1%
 Not Sure.....2%
 Refused 0%